RC77-C-3

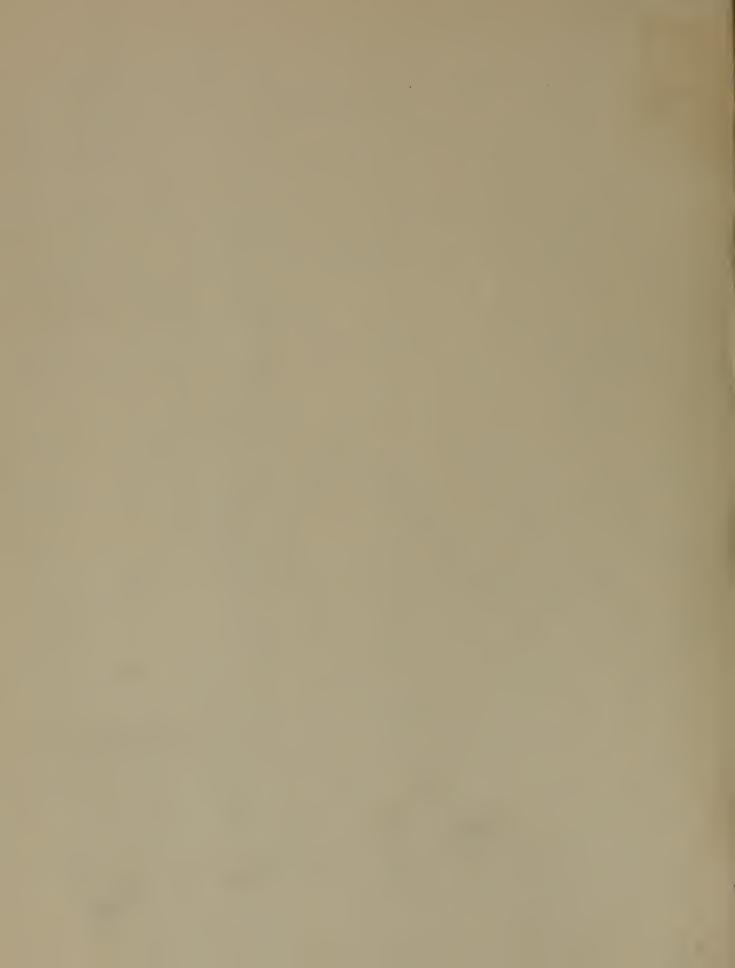
Census PEF HF 54293 .4535X 1979.a. V. 2 pt.3

Major Retail Centers in Standard Metropolitan Statistical Areas

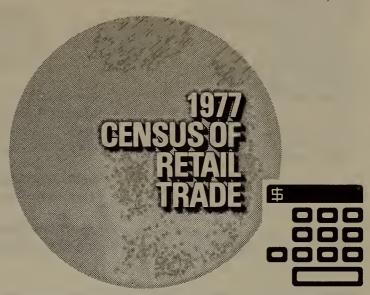
# **Arizona**



U.S. Department of Commerce BUREAU OF THE CENSUS



Issued January 1980



# Major Retail Centers in Standard Metropolitan Statistical Areas

# **Arizona**



### U.S. Department of Commerce

Philip M. Klutznick, Secretary Luther H. Hodges, Jr., Deputy Secretary Courtenay M. Slater, Chief Economist

BUREAU OF THE CENSUS Vincent P. Barabba, Director



# BUREAU OF THE CENSUS Vincent P. Barabba, Director

Daniel B. Levine, Deputy Director
Shirley Kallek, Associate Director for
Economic Fields

Richard B. Quanrud, Assistant Director for Economic and Agriculture Censuses

BUSINESS DIVISION
Tyler R. Sturdevant, Chief

ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1977 Census of Retail Trade. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields, and Richard B. Quanrud, Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division under the general direction of Tyler R. Sturdevant, Chief. Michael G. Farrell, Assistant Chief for Census Programs, was responsible for overall planning and management of the Division's census programs; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Bobby E. Russell, Chief, Retail Census Branch, with primary staff assistance by Dennis P. Pike, Mark E. Wallace, Merrihew Scarborough, Don Overton, Scott Dillon, and John Vignali. Alvin H. Barten, assisted by Sidney O. Marcus, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Heyward D. Glisson, Assistant Division Chief for Data Processing, William C. Wester, Chief, Census Programing Branch, assisted by Andrew K. Nelson and Leonard S. Sammarco, was primarily responsible for planning and implementing the programs.

Bureau delineation of major retail centers was conducted by the Field Division, Richard Burt, Chief, under the direction of Darren Althouse, Chief, Economic Surveys Branch, assisted by John Guest.

Forms design was performed in the Administrative Services Division, Henry J. Husmann, Chief. The entire staff of the Forms and Mail Management Branch made significant contributions in the planning, design, review, and composition of the forms.

Within the Publications Services Division, many individuals made significant contributions in publication planning and design, editorial review, composition, and printing procurement. These operations were performed under the direction of Raymond J. Koski, Chief, assisted by Milton S. Andersen, Gerald A. Mann, Wayne H. Massey, Helen M. Curtis, Jacqueline A. Gans, Charles C. Huntley, Nicholas Preftakes, Rosemary B. Vance, and Robert Warunek.

Clerical and data keying operations were performed in the Data Preparation Division at Jeffersonville, Ind., under the direction of Don L. Adams, Chief, assisted by Rebecca Lamon and George Wilson. Clerical supervision was provided by Helen Swank.

The geographic coding procedures and computer programs were developed in the Geography Division under the direction of Jacob Silver, Chief, assisted by Silla G. Tomasi, Gerald Cranford, Terence D.

McDowell, Dan Harding, Phyllis Krause, Walter Yergen, and Rose J.A. Quarato.

Computer processing was directed by C. Thomas DiNenna, Chief, Computer Services Division. John E. Halterman, Jesse J. Verdeja, Willie E. Clark, and Norman W. Larsen, provided staff assistance.

**Lawrence E. Cornish,** Systems Software Division, made significant contributions by developing special-purpose computer programs for publication preparation.

Donald E. Young, Lawrence H. Lyons, and Robert S. Taylor, of the Office of the Assistant Director for Economic and Agriculture Censuses, participated in overall planning and review of the census operations.

This report is a retabulation of selected data from the 1977 Census of Retail Trade previously included in the Geographic Area Series (RC77-A) of reports. The many individuals who contributed to the planning, implementation, and review of the entire census thereby helped make this report possible.

Special acknowledgment is also due the local Census Statistical Areas Committees (CSAC's), which delineated areas included in this report, and to the many businesses whose cooperation has contributed to the publication of these data.

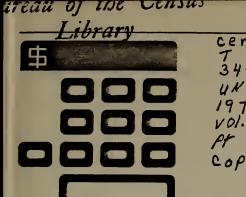
#### Library of Congress Cataloging in Publication Data

United States. Bureau of the Census. 1977 census of retail trade.

CONTENTS: [1] Geographic area statistics.
[2] Major retail centers in standard metropolitan statistical areas. [3] Subject reports. [4] Merchandise line sales.

1. Retail trade—United States—States—Statistics.
2. Retail trade—United States—Statistics. I. Title.
II. Title: Census of retail trade.
HF5429.3.U535 1978 381 78-606155

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any U.S. Department of Commerce district office. Postage stamps not acceptable; currency submitted at sender's risk. Remittances from foreign countries must be by international money order or by draft on a U.S. bank. Stock No. 003-024-01959-1



Major Retail Center Series

census 344065 UN3 1971 VOI. 2-Pr Copy



RC77-C Changed January 1981

Final Report

# CHANGE SHEET

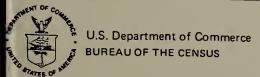
The partial table reproduced below contains a revision to a column titling error previously published. Rather than "Payroll first quarter 1977," the column should have been titled "Payroll first quarter 1972." States for which this correction applies are listed below the table.

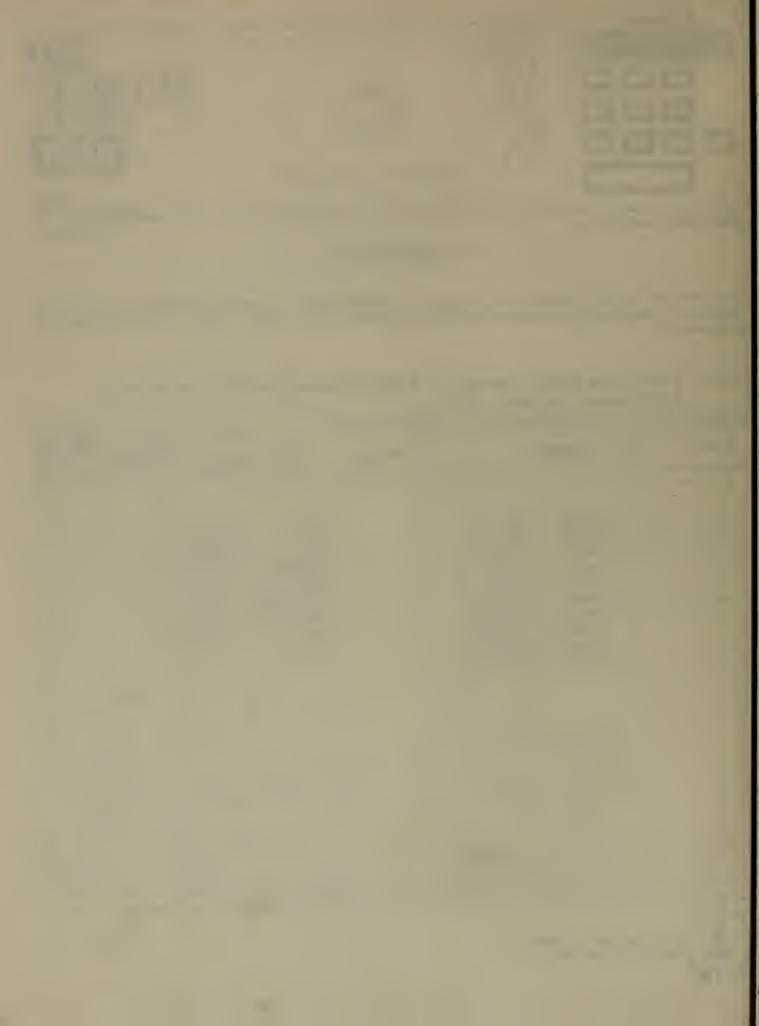
Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

(number) (94 000)	SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
-------------------	----------	------------------	--------------------------------------	---------------------	----------------------------------	--	--

Arizona	(RC77-C-3)	Montana	(RC77-C-27)
Delaware	(RC77-C-8)	Nebraska	(RC77-C-28)
Idaho	(RC77-C-13)	Nevada	(RC77-C-29)
lowa	(RC77-C-16)	New Hampshire	(RC77-C-30)
Kansas	(RC77-C-17)	New Mexico	(RC77-C-32)
Maine	(RC77-C-20)	North Dakota	(RC77-C-35)
Maryland	(RC77-C-21)	Rhode Island	(RC77-C-40)
Massachusetts	(RC77-C-22)	Utah	(RC77-C-45)
Minnesota	(RC77-C-24)	Wisconsin	(RC77-C-49)
Mississippi	(RC77-C-25)		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,





#### WHAT IS IN THE TABLES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business
Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For discription of MRC boundaries, see appendix E. For CBD boundaries, saa maps]

		Standard				Major ratail ca		
SIC coda	Kind of business	matropolitan statistical araa	City	Central businass district	No. 2	No. 3	No. 4	No. 5

# Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For maaning of abbreviations and symbols, see introductory taxt. For dascription of MRC boundaries, see appendix E. For CBD boundaries, see maps]

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For maaning of abbreviations and symbols, see introductory text]

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For maining of abbreviations and symbols, see introductory taxt. For dafinition of SMSA, saa appendix D]

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For maaning of abbreviations and symbols, see introductory taxt. For CBD boundarias, see maps in 1972 raport]

SIC code	Kind of businass	Establishmants <sup>1</sup> (number)	Salas <sup>1</sup> (\$1,000)	Payroll antire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employaas for waak including March 12 (number)
----------	------------------	--------------------------------------	---------------------------------	----------------------------------	--	--

# Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail astablishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

	SIC coda Kind of businass	Parcant change	in salas, 1972 to	19771
SIC coda	Kind of business	Central businass district <sup>2</sup>	City	Standard matropolitan statistical area

# Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data ara shown only for areas which have a cantral business district with 100 rateil establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Central business distriction of salas		Percent d	istribution of sales	
SIC coda	Kind of businass	City	Standard metropolitan statistical area	Central businass	City	Standard metropolitan statistical area

### AIDS TO TABLE USE

#### **DESCRIPTIONS OF MAJOR RETAIL CENTERS**

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

#### MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

#### **DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central	<b>Business</b>	District

(D) Withheld	to avoid	disclosing data	for individual
--------------	----------	-----------------	----------------

companies.

MRC Major Retail Center.

(NA) Not available.

(NC) Not comparable.

SIC Standard Industrial Classification.
SMSA Standard Metropolitan Statistical Area.

(X) Not applicable.

Zero.

### INTRODUCTION

H	ISTORY OF THE ECONOMIC CENSUSES			1
L	SES OF THE ECONOMIC CENSUSES			1
A	UTHORITY AND SCOPE OF THE ECONOMIC CENSUSE	s.		1
C	ENSUS OF RETAIL TRADE			1
٨	AJOR RETAIL CENTERS		 	V
C	ENSUS DISCLOSURE RULES			VI
-	ECCRAPHIC AREAS COVERED			1/1

#### HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954. and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

#### **USES OF THE ECONOMIC CENSUSES**

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

# AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

#### **CENSUS OF RETAIL TRADE**

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

<sup>&</sup>lt;sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### **MAJOR RETAIL CENTERS**

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

#### Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

#### Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

#### Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores<sup>1</sup> located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space. MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977. except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

#### **Historical Data**

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

at request of local CSAC.

<sup>&</sup>lt;sup>1</sup> An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

<sup>2</sup> Minimum square footage criterion was waived in a few special cases

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

- 1. Total retail stores. 1 2
- 2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
- Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

<sup>1</sup> For all establishments, including those with no payroll.

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

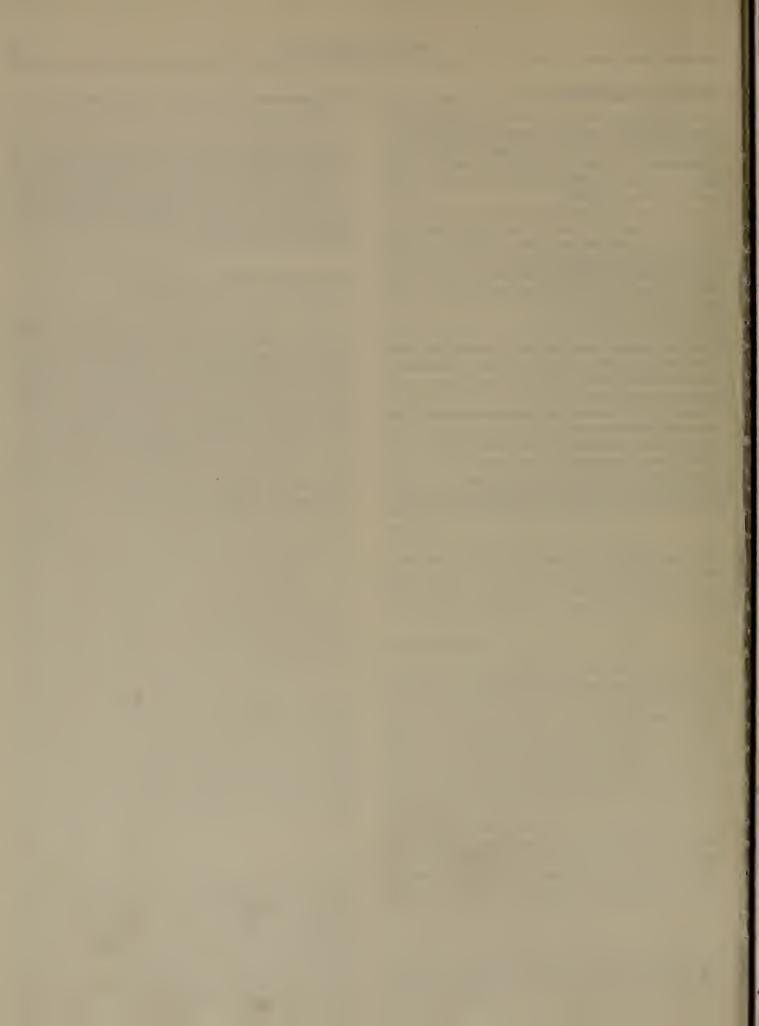
For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

#### **GEOGRAPHIC AREAS COVERED**

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

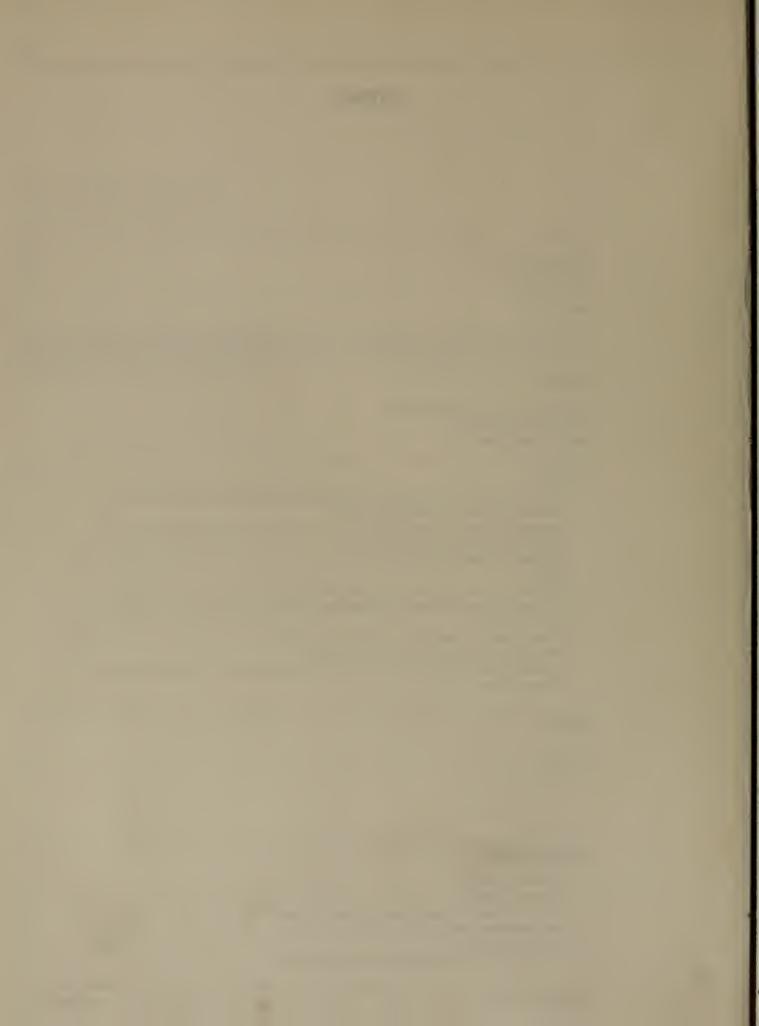
<sup>&</sup>lt;sup>2</sup> Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).



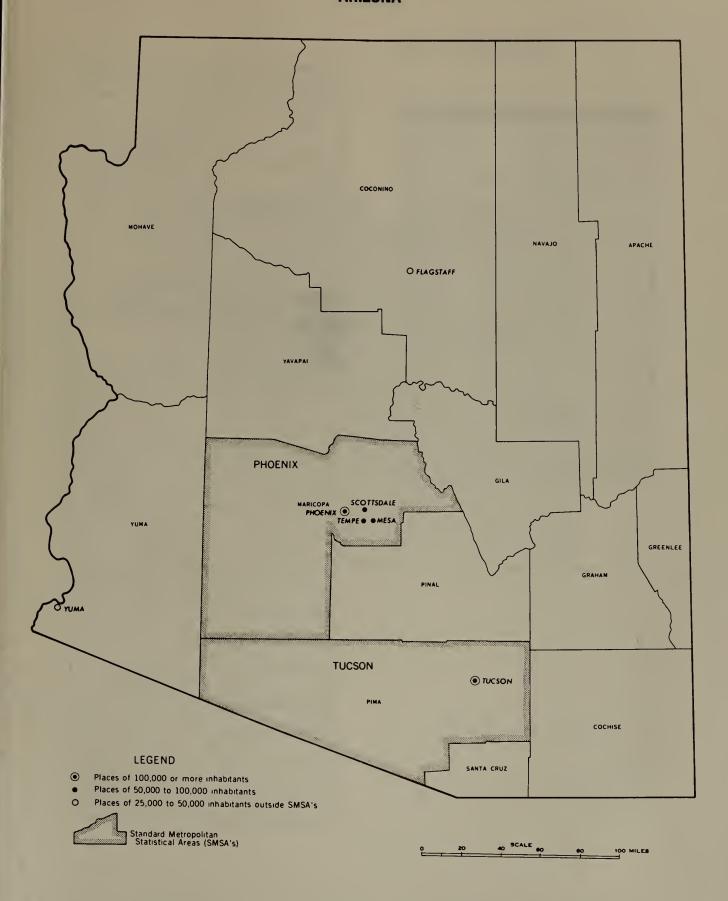
# **CONTENTS**

[Page numbers listed here omit prefix number that appears as part of the number of each page]

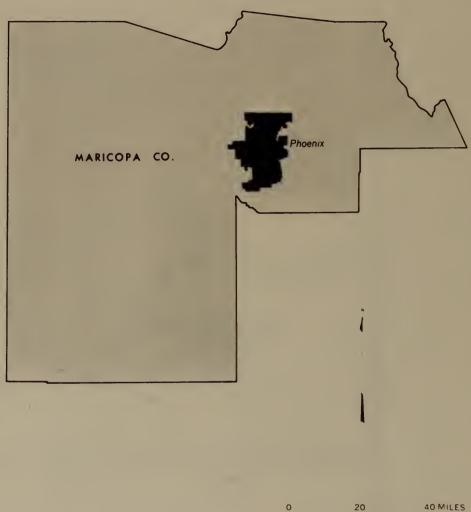
Aid Int Sta	Panat Is In the Tables In the Tables In the Table Use Introduction In the Map
	e following are common to each small which has a central business district and at least one major retail center. App ele tables and maps have been omitted in areas where either no central business district or no major retail center existe
MA	APS
Cei	ndard Metropolitan Statistical Area ntral Business Districts jor Ŗetail Centers
TA	ABLES
1. 2. 3. 4. 5.	Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977 Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977 Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area; 1977 Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977 Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972 Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977
SN	ISA's
Tu	cson
AP	PPENDIXES
A. B. C. D. E. F.	General ExplanationAGeneral QuestionsBKind-of-Business Titles and Reporting-Form NumbersCStandard Metropolitan Statistical AreasDMajor Retail CentersEMajor Retail Center Delineation by Geographic AreasF

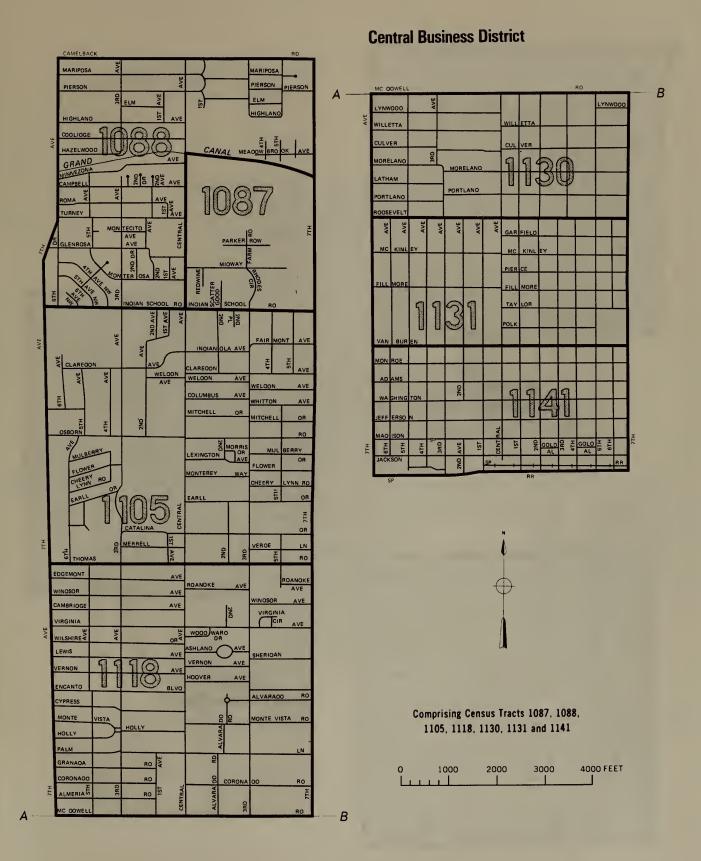


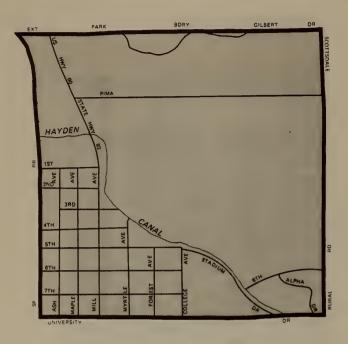
# **ARIZONA**



# **Standard Metropolitan Statistical Area**

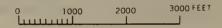


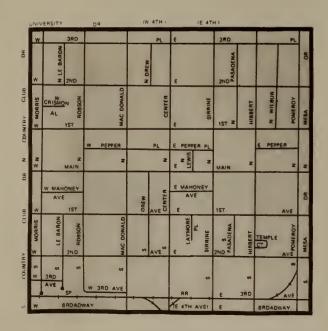




# Scottsdale Central Business District

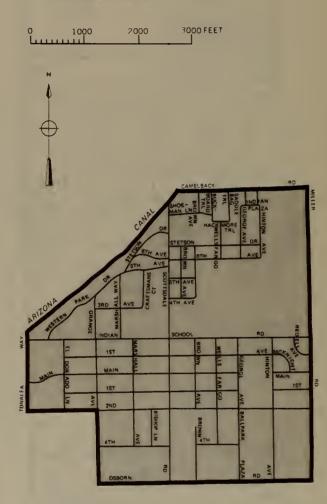
Comprising Census Tract 2172.01





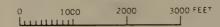
# **Tempe Central Business District**

Comprising Census Tract 3187

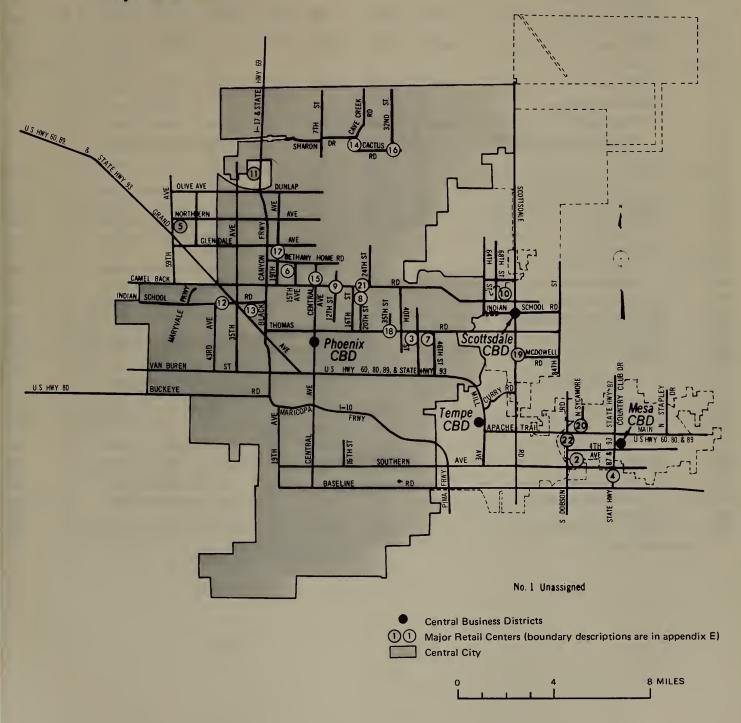


# Mesa Central Business District

Comprising Census Tract 4214



# **Major Retail Centers**



### Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Standard metropolitan		Cities	s			Central busin	ess districts	
SIC code	Kind of business	statistical area	Phoenix	Scottsdale	Tempe	Mesa	Phoenix	Scottsdale	Tempe	Mesa
	Retall stores: <sup>1 2</sup> Number Sales (\$1,000) Payroll entire year (\$1,000) Paid employees for week including March 12	10 320 4 756 693 583 798 90 609	5 586 2 524 146 (D) (D)	1 115 (D) (D) (D)	661 (D) (D) (D)	840 (D) (D) (D)	506 196 738 32 500 5 328	245 61 847 9 533 1 896	54 18 122 2 873 497	113 96 560 10 754 1 286
5 <b>4, 58,</b> 591	Convenience goods stores: Number	3 493 (D)	1 9 <b>9</b> 6 933 <b>7</b> 00	295 (D)	238 136 34 <b>9</b>	256 153 252	205 54 397	56 17 804	18 5 607	28 14 222
53, 56, 57; 594	Shopping goods stores (GAF):3 Number	3 243 1 251 477	1 648 724 694	475 168 437	203 (D)	281 (D)	152 79 773	116 20 <b>73</b> 2	24 4 292	42 15 847
52, 55, 59, ex. 591, 4, 6	All other stores:									
391, 4, 0	Number	3 584 (D)	1 942 865 752	345 (D)	220 127 <b>391</b>	303 240 842	149 62 568	73 23 311	12 8 223	43 66 491
	Number of Establishments									
	Retall stores <sup>1 2</sup>	10 320	5 586	1 115	661	840	506	245	54	113
52	Building materials, hardware, garden supply, and mobile home dealers	453	216	33	27	68	12	6	1	6
525 52 ex. 525	Hardware storesOther	108 345	55 161	10 23	9 18	11 57	4 8	3 3	- 1	2 4
53	General merchandise group stores	195	110	18	10	19	10	1	-	2
531 533 539	Department stores <sup>4</sup>	53 63 79	31 39 40	6 5 7	3 3 4	7 4 8	3 4 3	- - 1	:	- 1 1
54	Food stores <sup>5</sup>	1 111	600	79	79	92	31	12	3	8
541	Grocery stores	788	429	42	63	59	18	5	2	6
55 ex. 554	Automotive dealers	778	444	47	44	86	19	5	4	14
554	Gasoline service stations	760	436	55	49	46	26	8	1	4
56	Apparel and accessory stores	744	377	1 <b>2</b> 9	34	60	43	35	5	7
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and	109	58	16	5	8	10	1	1	1
		301 259	147 126	63 54	10 6	25 19	17 16	23 20	-	3 2
562 565 566	Women's ready-to-wear stores Family clothing stores Shoe stores	106	47	14	10	6	3	3 5	4	1
5 <b>64</b> , 9	Other apparel and accessory stores	156 72	91 34	21 15	7 2	15 6	8 5	3		2 -
57	Furniture, home furnishings, and equipment stores	951	504	100	66	99	40	16	6	19
5712 5713, 4, 9	Furniture stores	240 361	129 187	32 44	11 25	26 36	11 13	3 10		8 2
572, 3	Household appliance, radio, television, and music stores	350	188	24	30	37	16	3	6	9
58	Eating and drinking places	2 133	1 261	194	144	141	161	41	15	17
5812	Eating places	1 641	944	164	122	124	128	36	12	15
5813	Drinking places (alcoholic beverages)	492	317	30	22	17	33	5	3	2
591 59 ex. 591, 6	Drug and proprietary stores  Miscellaneous retail stores	249 2 946	135 1 503	22 438	15 193	23	13 151	3 118	19	3
59 ex. 591, 6	Liquor stores	167	1 503	438 19	193	206	151	118	19	33
592 594 5992	Miscellaneous shopping goods stores Florists	1 353 1 25	657 65	228 13	93 8	103	59 10	64 2	1 13 3	14 2

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Major retail centers								
SIC code	Kind of business	No. 2	No. 3	No. 4	No. 5	No. 6	No. 7	No. 8		
	Retail stores: <sup>1 2</sup> Number Sales (\$1,000) Payroll entire year (\$1,000) Paid employees for week including March 12	39 30 255 4 338 494	53 34 011 4 225 716	29 17 165 2 216 397	49 27 358 3 600 576	98 80 746 11 505 1 871	66 48 610 6 579 1 036	72 47 937 7 555 1 174		
54, 58, 591	Convenience goods stores: Number	21 9 306	10 7 869	8 6 685	5 616	21 10 174	11 8 576	18 18 120		
53, 56, 57; 594	Shopping goods stores (GAF): <sup>3</sup> Number	12 19 277	37 25 291	12 8 959	41 26 169	68 69 425	48 38 863	46 28 958		
52, 55, 59, ex. 591, 4, 6	All other stores:									
591, 4, 6	Number	6 1 672	6 851	9 1 521	3 573	9 1 147	7 1 171	8 859		
	Number of Establishments									
	Retall stores <sup>1 2</sup>	39	53	29	49	98	66	72		
52	Building materials, hardware, garden supply, and mobile home dealers		1	1	-	-	-	1		
525 52 ex. 525	Hardware storesOther	:	1	ī	-	-	:	1		
53	General merchandise group stores	2	4	1	2	6	4	1		
531 533 539	Department stores <sup>4</sup>	1 - 1	2 1 1	1 - -	2 - -	4 2 ~	2 1 1	1		
54	Food stores <sup>5</sup>	5	4	1	3	5	5	4		
541	Grocery stores	2	2	1	-	1	1	2		
55 ex. 554	Automotive dealers	1	-	4		-	1			
554	Gasoline service stations	3		2	-	-	1			
56	Apparel and accessory stores	4	16	3	16	35	23	23		
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and	-	4	-	2	8	4	3		
562 565	furriers	2 2	4 3	1	8 8	11 11	9 7	11 10 3		
565 566 564, 9	Shoe stores	1	1 4	1	3 2	11	1 7	3 5		
	Other apparel and accessory stores	-	3	-	1	3	2	1		
57	Furniture, home furnishings, and equipment stores	3	5	5	10	6	7	8		
5712 5713 4 9	Furniture stores	-	1	2	1 3	-	1 2	1		
5713, 4, 9 572, 3	Household appliance, radio, television, and music stores	3	3	2	6	5	4	4		
58	Eating and drinking places	14	5	6	1	14	5	13		
5812 5813	Eating places Drinking places (alcoholic beverages)	14	3 2	5	1_	13 1	4	-11 2		
591	Drug and proprietary stores	2	1	1	1	2	1	1		
59 ex. 591, 6	Miscellaneous retail stores	5	17	5	16	30	19	21		
592 594 5992	Liquor stores Miscellaneous shopping goods stores	- 3	- 12	- 3	1 13	_ 21	1 14	- 14 3		

## Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Major retail centers—Con.								
SIC code	Kind of business	No. 9	No. 10	No. 11	No. 12	No. 13	No. 14	No. 15		
	Retail stores: 1 2 Number Sales (\$1,000) Payroll entire year (\$1,000) Paid employees for week including March 12	118 176 255 19 843 2 099	79 67 818 9 188 1 652	216 127 282 18 033 3 066	54 47 <b>95</b> 0 6 101 756	30 22 859 3 291 734	48 21 780 2 635 509	95 46 321 6 373 1 203		
54, 58, 591	Convenience goods stores: Number	19 10 353	20 15 988	43 11 778	20 3 116	15 7 <b>6</b> 45	15 8 421	35 18 864		
53, 56, 57; 594	Shopping goods stores (GAF): <sup>3</sup> Number	49 20 780	49 49 73 <b>9</b>	146 108 447	9 20 317	7 9 678	17 8 470	46 24 834		
52, 55, 59, ex. 591, 4, 6	All other stores:									
591, 4, 6	Number	48 145 122	10 2 093	27 7 057	25 24 517	5 536	16 4 889	14 2 623		
	Number of Establishments									
	Retali stores <sup>1 2</sup>	118	79	218	54	30	48	95		
52	Building materials, hardware, garden supply, and mobile home desiers	7	-	3	5	-	3	3		
525 52 ex. 525	Hardware storesOther	1 6	:	- 3	<del>-</del> 5	:	- 3	1 2		
53	General merchandiss group stores	3	3	8	1	1	2	2		
531 533 539	Department stores <sup>4</sup>	1 - 2	3 - -	6 1 1	1 -	1 -	1 - 1	1 1		
54	Food stores <sup>6</sup>	3	4	11	2	3	5	8		
541	Grocery stores	2	2	1	1	2	5	5		
55 ex. 554	Automotive dealers	26	1	3	13	5	7	4		
554	Gasoline service stations	5	3	3	2	1	2	2		
56	Apparel and accessory stores	8	26	68	2	1	1	9		
561 562, <b>3</b> , 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and	1	3	9	-	-	-	2		
562 565	furriers Women's ready-to-wear stores Family clothing stores Shoe stores	4	10 10	27 20	1	<u> </u>		3		
565 566 564, <b>9</b>	Shoe stores	1	2 6	5 21	1	1	1	2		
564, 9	Other apparel and accessory stores	1	5	6	-	-	-	2		
57	Furniture, home furnishings, and equipment stores	25	7	23	4	4	7	18		
5712 5712 4 0	Furniture stores	8 7	2	2 14	1	1	2	4 6		
5713, 4, 9 572, 3	Household appliance, radio, television, and music stores	10	4	7	2	3	4	8		
58	Eating and drinking places	15	14	31	18	11	9	24		
5812	Eating places	13	14	30	11	9	6	22		
5813	Drinking places (alcoholic beverages)	2	-	1	7	2	3	2		
591	Drug and proprietary stores	1	2	1		1	1	3		
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup>	23	19	65	7	3	11	22		
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	1 13 2	1 13 1	3 47 3	- 2 -	1 -	- 7 -	17 3		

### Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

54, 58, 591 C	Kind of business  letsil stores: <sup>1 2</sup> Number	No. 16  23 28 328 2 708 447	No. 17 37 22 916 2 824 342	No. 18 111 44 479 8 400	No. 19 126 122 840	No. 20	No. 21	No. 22
54, 58, 591 C	Number Sales (\$1,000) Payroll entire year (\$1,000) Paid employees for week including March 12 Convenience goods stores: Number Sales (\$1,000)	28 328 2 708 447	22 916 2 824	44 479 8 400	122 840		26	
	Number Sales (\$1,000) Sales (\$4F).3	15		1 130	14 282 2 091	59 974 7 712 1 206	31 270 4 515 716	33 52 495 5 482 680
50 50 57 504 G	Shonning goods stores (GAF):3	13 356	11 2 085	39 17 067	31 13 544	11 7 152	4 (D)	12 5 287
53, 58, 57; 594 Si	Number	1 (D)	14 17 990	40 18 589	71 48 706	30 46 659	20 29 763	12 31 392
52, 55, 59, ex. 591, 4, 6	Ill other stores:							
	Number	7 (D)	12 2 841	32 10 843	24 60 590	6 6 163	1 (D)	9 15 836
N	lumber of Establishments							
	Retall stores <sup>1 2</sup>	23	37	111	126	47	25	33
52	Building materials, hardware, garden supply, and mobile home dealers		1	5	1	-	-	2
525 52 ex. 525	lardware storesDther	:	- 1	1 4	- 1	:	- :	- 2
53	General merchandise group stores	1	1	2	3	2	1	2
531 533 539	Department stores	1 -	1 -	1 -	2 1	2	1 -	2 -
54	Food stores <sup>5</sup>	5	3	9	8	3	-	7
541 G	Procery stores	5	2	5	3	1	-	4
55 ex. 554	Automotive dealers	1	2	10	7	3		2
554	Gasoline service stations	4	2	11	3	-	1	3
56	Apparel and accessory stores	-	2	4	30	15	14	3
561 562, 3, 8	flen's and boys' clothing and furnishings stores	-	-	-	4	2	3	-
l f	furriers	-	-	1	13 10	5	8	-
562 565 566 Si	Women's ready-to-wear stores		Ī	-	4	ă	- 2	
564, 9	Other apparel and accessory stores	Ξ.	<u>-</u>	2	ź	5 -	1	-
57	Furniture, home furnishings, and equipment stores	-	7	23	18	7	3	5
5712 Ft	urniture stores	-	2	8	5 7	1 2	3	2
572, 3 H	lousehold appliance, radio, television, and music stores	-	3	9	6	3	-	2
58	Eating and drinking places	9	8	29	20	6	4	5
5812 Ea 5813 Di	ating places prinking places (alcoholic beverages)	7 2	6 2	21 8	19 1	6	<b>3</b> 1	5 -
591	Drug and proprietary stores	1	-	1	3	2		-
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup>	2	11	17	33	9	2	4
594 M	iquor storesiliscellaneous shopping goods stores	1 -	1 4 2	4	1 20 2	- 6	2	- 2

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

# Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Phoenix CBD					
	Retall stores <sup>2</sup>	506	196 738	32 500	8 192	5 328
52	Building materials, hardware, garden supply, and mobile home dealers	12	1 160	147	34	22
525 52 ex. 525	Hardware storesOther	<b>4</b> 8	277 883	47 100	10 24	8 14
53	General merchandise group stores	10	41 493	7 581	1 869	1 194
531 533 539	Department stores <sup>3</sup>	3 4 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores4	31	16 582	1 864	442	231
541	Grocery stores	18	14 442	1 579	366	177
55 ex. 554	Automotive dealers	19	38 736	3 860	1 035	292
554	Gasoline service stations	26	11 257	1 152	290	264
56	Apparel and accessory stores	43	10 840	2 015	485	273
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	10 17 16 3 8 5	1 403 6 234 (D) 704 2 066 433	322 1 179 (D) 137 314 63	70 304 (D) 32 60 19	32 172 (D) 27 32 10
57	Furniture, home furnishings, and equipment stores	40	12 654	1 997	464	211
5712 5713, 4, 9 572, 3	Furniture stores	11 13 16	5 227 1 853 5 574	857 251 889	202 54 208	87 32 92
58	Eating and drinking places	161	32 326	8 514	2 239	2 168
5812 5813	Eating places	128 33	29 017 3 309	7 8 <b>92</b> 622	2 087 152	2 017 151
591	Drug and proprietary stores	13	5 489	818	209	125
59 ex. <b>591,</b> 6	Miscellaneous retall stores <sup>5</sup>	151	26 201	4 552	1 125	548
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	11 59 10	1 982 14 786 2 057	156 2 359 528	42 551 132	31 244 80

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Scottsdale CBD					
	Retall stores <sup>2</sup>	245	61 847	9 533	2 580	1 896
52	Building materials, hardware, garden supply, and mobile home dealers	6	6 946	689	143	54
525 52 ex. 525	Hardware stores	3 3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	1	(D)	(D)	(D)	(D)
531	Department stores <sup>3</sup>	-	.=.	.=.	.=.	
533 539	Department stores <sup>3</sup>	ī	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores4	12	4 157	438	103	75
541	Grocery stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
554	Gasoline service stations	8	2 370	242	66	55
56	Apparel and accessory stores	35	7 139	1 067	304	172
561 562 3 8	Men's and boys' clothing and furnishings stores	1 23	(D) 3 613	(D) 480	(D) 148	(D) 92 88 (D) 29
562, 3, 8 562 565 566	Women's clothing and specially stores and furners  Women's ready-to-wear stores  Family clothing stores  Shoe stores	23 20 3	3 286	462	144	88
566	Shoe stores	5	(D) 1 115	(D) 198	(D) 49	29
<b>564,</b> 9	Other apparel and accessory stores	3	253	55	14	9
57	Furniture, home furnishings, and equipment stores	16	2 783	308	76	39
5712	Furniture stores	3	(D) 1 782	(D) 176	(D) 41	(D) 24
5713, 4, 9 572, 3	Household appliance, radio, television, and music stores	10 3	1 / <b>8</b> 2 (D)	(D)	(D)	(D)
58	Eating and drinking places	41	12 702	3 402	1 056	1 052
<b>5812</b> 5813	Eating places	36 <b>5</b>	12 096 60 <b>6</b>	3 304 9 <b>8</b>	1 028 28	1 024 28
591	Drug and proprietary stores	3	945	200	50	33
<b>59 ex. 591,</b> 6	Miscellaneous retail stores <sup>5</sup>	118	(D)	(D)	(D)	(D)
592	Liquor stores	.1	(D)	(D)	(D)	(D)
594 5992	Liquor stores	64 2	(D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)

# Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Mesa CBD					
	Retali atorea²	113	96 560	10 754	2 650	1 286
52	Building materials, hardware, garden aupply, and mobile home dealers	8	2 996	314	72	44
525 52 ex. 525	Hardware storesOther	2 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandiae group stores	2	(D)	(D)	(D)	(D)
531 533	Department stores <sup>3</sup>	;	(D)	- (D)	(5)	-
539	Miscellaneous general merchandise stores	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food atores <sup>4</sup>	8	9 676	905	208	150
541	Grocery stores	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	14	(D)	(D)	(D)	(D)
554	Gaaoline service atationa	4	1 857	106	28	18
56	Apparel and accessory stores	7	2 310	334	65	41
561 562, 3, 8	Men's and boys' clothing and furnishings stores	1 3	(D)	(D)	(D)	(0)
562	Women's clothing and specialty stores and furriers  Women's ready-to-wear stores  Family clothing stores	2	(D) (D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D) (D)	(O) (O) (O) (O)
565 566	Snoe stores	1 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
564, 9	Other apparel and accessory stores	•	-	-	-	•
57	Furniture, home furnishings, and equipment stores	19	9 540	1 355	301	149
5712 5713, 4, 9	Furniture stores	8 2	5 071	741 (D)	169 (D)	82 (D)
572, 3	Household appliance, radio, television, and music stores	9	(D) (D)	(D) (D)	(D) (D)	(D)
58	Eating and drinking places	17	3 462	930	250	268
5812 5813	Eating places	15 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	3	1 084	159	39	26
59 ex. 591, 6	Miscellaneous retall stores <sup>5</sup>	33	(D)	(D)	(D)	(D)
592 594	Liquor stores	.1	(D)	(D)	(D)	(D)
5992	Florists	14 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)

## Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For maaning of abbraviations and symbols, see introductory text. For description of MRC boundarias, sea appandix E. For CBD boundarias, saa maps]

SIC code	KInd of business	Establishmants <sup>1</sup> (numbar)	Salas <sup>1</sup> (\$1,000)	Payroll entira year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for waak including March 12 (number)
	MRC No. 9					
	Ratsii stores²	116	176 255	19 643	4 672	2 099
52	Building materials, hardwsre, gsrden supply, snd mobile home desiers	7	10 111	1 662	413	163
525 52 ex. 525	Hardware stores	1 6	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General marchandisa group stores	3	(D)	(D)	(D)	(D)
531	Departmant storas <sup>3</sup>	1	(D)	(D)	(D)	(D)
533 539	Departmant storas <sup>3</sup>	2	(D)	(D)	(D)	(D)
54	Food storas4	3	(D)	(D)	(D)	(D)
541	Grocery stores	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dasiers	26	132 160	12 436	3 122	627
554	Gasolina service stations	5	1 216	142	32	22
56	Apparel and accessory stores	6	1 676	274	56	43
561 562 3 6	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe storas	1 5	(D) <b>957</b>	(D) 146	(D) 33 (D)	(D) 32 (D)
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
561 562, 3, 6 562 565 566 564, 9	Shoe storas	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
57	Furniture, home furnishings, and equipment stores	25	9 493	1 396	299	141
5712	Furniture stores	6	3 466	566	124 50	51
5713, 4, 9 572, 3	Household appliance, radio, telavision, and music stores	10	1 354 4 671	257 553	125	22 66
58	Eating and drinking piaces	15	6 609	1 713	387	497
5612 5813	Eating places	13 2	(0)	(D) (D)	(D) (D)	(D) (D)
591	Drug and propriatery stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retali storas <sup>5</sup>	23	4 936	829	200	110
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	1 13 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11					
	Retail stores <sup>2</sup>	216	127 282	18 033	4 318	3 066
52	Building materials, hardware, garden supply, and mobile home dealers	3	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	- 3	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	69 328	9 330	2 277	1 538
531	Department stores <sup>3</sup>	6	(D)	(D)	(D)	(D)
533 539	Department stores <sup>3</sup>	1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D)
54	Food stores4	11	(D)	(D)	(D)	(D)
541	Grocery stores	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	1 168	92	13	6
554	Gasoline service stations	3	2 264	132	35	16
56	Apparel and accessory stores	68	19 861	2 517	615	420
561 562, 3, 8 562 565 566	Men's and boys' clothing and furnishings stores	9 27	3 250	382	106	50 210
562, 3, 8 562	Women's clothing and specialty stores and furriers	27 20	8 869 7 744	1 080 963	261 238	210 193
565	Women's ready-to-wear stores Family clothing stores Shoe stores	5	2 070	237	53	193 32 103
566 564, 9	Other apparel and accessory stores	21 6	5 157 515	705 113	165 30	103 25
57	Furniture, home furnishings, and equipment stores	23	9 211	1 361	312	133
5712	Furniture stores	2	(D) (D)	(D)	(D)	(D)
5713, 4, 9 572, 3	Home furnishings stores Household appliance, radio, television, and music stores	14 7	(D) 3 618	(D) (D) 503	(D) (D) 116	(D) (D) 54
58	Eating and drinking places	31	8 502	1 998	520	564
5812 5813	Eating places	30 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup>	65	(D)	(D)	(D)	(D)
			(6)		` ·	
592 594 5992	Liquor stores - Miscellaneous shopping goods stores	3 47 3	(D) 10 047 512	(D) 1 450 105	(D) 328 21	(D) 229 16

## Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,0 <b>00</b> )	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 18					
	Retail stores <sup>2</sup>	111	44 479	6 400	1 523	1 130
52	Buliding materials, hardware, garden supply, and mobile home dealers	5	1 700	247	65	24
525 52 ex. 525	Hardware storesOther	1 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531		1	(D)	(D)	(D)	(D)
531 533 539	Department stores <sup>3</sup>	1	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup>	9	9 390	1 057	233	135
541	Grocery stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	10	4 189	617	127	55
554	Gasoline service stations	11	4 222	406	104	110
56	Apparel and accessory stores	4	283	44	12	5
561 562, 3, 8 562 565 566	Men's and boys' clothing and furnishings stores	-	<u></u>	(D)	(D)	(D)
562	Women's ready-to-wear stores  Family clothing stores	i	(D) (D)	(D) (D)	(D) (D)	(D) (D)
566 564, 9	Shoe stores Other apparel and accessory stores	1 2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
57	Furniture, home furnishings, and equipment stores	23	9 009	1 061	263	124
5712	Furniture stores	8	3 297	477	116	57
5713, 4, 9 572, 3	Home furnishings stores Household appliance, radio, television, and music stores	6 9	2 912 2 800	297 287	74 73	33 34
58	' Eating and drinking places	29	(D)	(D)	(D)	(D)
5812 5813	Eating places	21 8	6 825 (D)	1 673 (D)	398 (D)	378 (D)
591	Drug and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retali stores <sup>5</sup>	17	2 199	254	69	41
592 594	Liquor stores	1 11	(D) (D)	(D) (D)	(D) (D)	(D) (D)

### Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 19					
	Retail storee <sup>2</sup>	126	122 840	14 282	3 708	2 091
52	Building msterials, hardware, gsrden eupply, snd mobile home desiers	1	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	<del>-</del> 1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531 533 539	Department stores <sup>3</sup>	2 1 -	(D) (D) -	(D) (D) -	(D) (D)	(D) (D)
54	Food stores <sup>4</sup>	8	(D)	(D)	(D)	(D)
541	Grocery stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive desiere	7	55 <b>283</b>	4 755	1 403	343
554	Gaeoline eervice statione	3	511	41	7	6
56	Apparel and sccessory stores	30	8 009	977	237	172
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	4 13 10 4 7 2	1 537 3 224 2 841 (D) 2 001 (D)	234 374 295 (D) 279 (D)	53 91 70 (D) 66 (D)	30 78 63 (D) 38 (D)
57	Furniture, home furnishings, and equipment stores	18	7 151	791	179	107
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	5 7 6	(D) 1 461 (D)	(D) 107 (D)	(D) 24 (D)	(D) 19 (D)
58	Esting and drinking pisces	. 20	5 <b>25</b> 3	1 307	300	356
5812 5813	Eating places	19 1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup>	33	(D)	(D)	(D)	(D)
592 594 5992	Liquor stores Miscellaneous shopping goods stores	1 20 2	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mall order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Phoenix					
	Retall etorea <sup>2</sup>	5 586	2 524 148	(D)	(D)	(D
52	Building meteriele, herdwere, garden supply, end mobile home deelere	218	102 888	1 <b>2</b> 338	2 892	1 440
525 52 ex. 525	Hardware stores	55 161	11 048 91 840	1 605 10 733	404 2 488	198 1 242
53	General merchandiae group stores	110	388 287	47 555	11 117	7 952
531		31	316 445	42 094	9 743	6 932
533 539	Department stores <sup>3</sup>	39 40	16 059 35 763	2 438 3 023	656 718	513 507
54	Food etoree4 · · · · · · · · · · · · · · · · · ·	800	556 437	56 275	13 <b>022</b>	7 132
541	Grocery stores	429	536 501	53 247	12 316	6 444
55 ex. 554	Automotive dealers	444	503 032	50 940	<b>12</b> 339	4 037
554	Gaaoline service etations	<b>43</b> 8	180 917	12 596	3 087	2 335
58	Apparel end accessory stores	377	98 874	14 855	3 <b>579</b>	2 431
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	58 147 128 47 91 34	13 410 47 573 45 688 11 703 20 653 5 335	2 504 6 940 6 687 1 750 2 930 731	587 1 732 1 688 465 634 161	332 1 244 1 207 354 399 102
57	Furniture, home furniahings, and equipment stores	504	172 682	24 249	5 657	2 441
5712 5713, 4, 9 572, 3	Furniture stores	129 187 188	73 497 35 116 64 06 <b>9</b>	10 757 4 822 8 670	2 547 1 084 2 026	1 038 538 865
58	Eeting and drinking places	1 281	288 069	6 <b>9 77</b> 6	17 368	17 624
5812 5813	Eating places	944 317	256 202 29 867	63 <b>9</b> 94 5 782	15 670 1 698	15 986 1 638
591	Drug and proprietary stores	135	91 194	11 240	2 859	1 484
<b>59 ex.</b> 591, 6	Miacellaneoua retali atoree <sup>5</sup>	1 503	183 986	(D)	(D)	(D)
5 <b>9</b> 2 594 5992	Liquor stores	104 657 65	21 821 85 071 8 636	1 595 11 824 (D)	401 2 876 (D)	283 1 789 (D

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Scottsdale					
	Retall stores <sup>2</sup>	1 115	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	33	23 700	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	10 23	1 999 21 7 <b>0</b> 1	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	18	82 199	10 712	2 698	1 781
531 533 539	Department stores <sup>3</sup>	<b>6</b> 5 7	69 991 (D) (D)	9 8 <b>0</b> 1 (D) (D)	2 494 (D) (D)	1 628 (D) (D)
54	Food stores <sup>4</sup>	79	85 668	8 736	2 072	1 113
541	Grocery stores	42	(D)	8 <b>2</b> 05	1 928	996
55 ex. 554	Automotive dealers	47	134 726	11 775	3 059	848
554	Gasoline service stations	55	23 512	1 759	448	297
56	Apparel and accessory stores	129	31 893	4 315	1 111	738
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furners Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	16 63 54 14 21 15	4 347 11 723 10 978 9 582 (D) (D)	620 1 480 1 381 1 173 709 333	164 402 377 285 167 93	85 313 294 200 95 45
57	Furniture, home furnishings, and equipment stores	100	24 733	2 800	619	326
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	32 44 24	9 399 7 398 7 936	1 337 735 7 <b>2</b> 8	315 127 177	158 83 85
58	Eating and drinking places	194	54 540	14 735	4 005	4 297
5812 5813	Eating places Drinking places (alcoholic beverages)	164 30	(D) (D)	14 026 709	3 822 183	4 108 189
591	Drug and proprietary stores	22	(D)	1 816	485	244
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup>	438	(D)	(D)	(D)	(D)
59 <b>2</b> 59 <b>4</b> 5992	Liquor stores Miscellaneous shopping goods stores Florists	19 228 13	3 753 29 612 1 124	239 4 020 235	58 935 55	39 568 48

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Тетре					
	Retall stores <sup>2</sup>	661	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	27	15 139	1 268	292	134
525 52 ex. 525	Hardware stores Other	9 18	662 14 477	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	10	(D)	3 <b>82</b> 0	<b>89</b> 3	730
531 533 539	Department stores <sup>3</sup>	3 3 4	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores4	79	<b>8</b> 5 <b>18</b> 3	9 023	2 013	1 095
541	Grocery stores	63	83 422	8 847	1 976	1 062
55 ex. 554	Automotive dealers	44	76 289	7 929	1 597	536
554	Gasoline service stations	49	(D)	1 577	361	270
56	Apparel and accessory stores	34	2 774	354	98	73
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	5 10 6 10 7 2	(D) 1 006 (D) 574 572 (D)	(D) (D) 45 52 83 (D)	(D) (D) 16 12 21 (D)	(D) (D) 17 12 11 (D)
57	Furniture, home furnishings, and equipment stores	66	18 228	2 349	485	250
5712 5713, 4, 9 572, 3	Furniture stores	11 25 30	2 004 8 670 7 554	257 1 186 906	56 205 224	2 <b>8</b> 97 125
58	Eating and drinking places	144	41 849	10 814	2 805	3 461
5812 5 <b>8</b> 13	Eating places	122 22	(D) (D)	10 2 <b>84</b> 530	2 663 142	3 250 211
591	Drug and proprietary stores	15	9 317	1 242	328	153
59 ex. 591, 6	Miscellaneous retall stores <sup>5</sup>	193	(D)	(D)	(D)	(D)
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	7 93 <b>8</b>	(D) 12 320 (D)	(D) 1 631 144	(D) 3 <b>8</b> 3 37	(D) 280 24

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Mesa					
	Retall stores <sup>2</sup>	840	(D)	(D)	(D)	(D
52	Building materials, hardware, garden supply, and mobile home dealers	68	48 603	5 018	1 101	585
525 52 ex. 525	Hardware stores	11 57	(D) (D)	420 4 596	93 1 008	52 533
53	General merchandise group stores	19	(D)	9 466	2 108	1 549
531 533 539	Department stores <sup>3</sup>	7 4 8	79 868 1 719 (D)	8 558 279 629	1 945 79 84	1 434 57 58
54	Food stores4	92	104 028	11 066	2 598	1 453
541	Grocery stores	59	102 110	10 643	2 502	1 354
55 ex. 554	Automotive dealers	86	163 779	18 201	4 118	1 232
554	Gasoline service stations	46	(D)	1 353	403	243
56	Apparel and accessory stores	60	13 218	1 619	388	265
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores	8 25 19 8 15	2 584 4 295 (D) (D) (D) (D)	363 400 (D) 281 528 47	91 105 (D) 68 114 10	49 101 (D) 49 58 8
57	Furniture, home furnishings, and equipment stores	99	33 059	3 874	896	432
571 <b>2</b> 5713, 4, 9 57 <b>2</b> , 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	26 36 37	13 505 7 898 11 656	1 716 872 1 286	389 196 311	187 106 139
58	Eating and drinking places	141	28 868	7 209	1 835	2 093
5812 5813	Eating places	124 17	(D) (D)	6 938 271	1 769 66	2 014 79
591	Drug and proprietary stores	23	20 356	2 339	568	340
59 ex. 591, 6	Miscellaneous retall stores	206	(D)	(D)	(D)	(D)
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	8 103 7	(D) 13 352 (D)	185 1 730 173	45 430 44	40 282 34

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

# Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Estabilshments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroli entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Phoenix, Ariz., SMSA					
	Retail stores <sup>2</sup>	10 320	4 758 893	583 798	140 285	90 809
52	Building materials, hardwere, gerden supply, and mobile home dealers	453	271 888	<b>29 29</b> 5	8 505	3 <b>19</b> 5
525 52 ex. 525	Hardware storesOther	108 345	20 <b>84</b> 7 250 821	(D) (D)	(D) (D)	(D) (D)
53	General merchandise group stores	195	831 710	80 012	18 485	13 104
531 533 539	Department stores <sup>3</sup>	53 63 79	540 328 (D) (D)	70 626 3 579 5 <b>8</b> 07	16 266 955 1 264	11 405 763 936
54	Food stores <sup>4</sup>	1 111	1 073 359	108 995	25 327	13 816
541	Grocery stores	788	1 039 247	(D)	(D)	(D)
55 ex. 554	Automotive dealers	778	1 065 194	104 242	25 188	8 052
554	Gasoline service stations	780	311 750	21 738	5 402	3 928
56	Apparel and accessory stores	744	171 169	24 534	6 044	4 194
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	109 301 259 106 156 72	25 782 (D) 69 454 30 161 33 343 (D)	(D) (D) 9 738 4 107 4 725 (D)	(D) (D) 2 494 1 036 1 068 (D)	(D) (D) 1 876 809 653 (D)
57	Furniture, home furnishings, and equipment stores	951	285 394	38 169	8 763	3 967
5712 5713, 4, 9 572, 3	Furniture stores	240 361 350	115 895 67 250 102 249	16 430 8 762 12 977	3 853 1 847 3 063	1 625 953 1 3 <b>8</b> 9
58	Eating and drinking places	2 133	472 429	116 478	29 646	31 496
5812 5813	Eating places	1 641 492	426 286 46 143	107 <b>8</b> 03 8 675	27 212 2 <b>4</b> 34	29 012 2 484
591	Drug and proprietary stores	249	(D)	20 612	5 <b>27</b> 3	2 774
59 ex. 591, 6	Miscellaneous retail stores5	2 948	(D)	39 723	9 632	6 083
592 594 5992	Liquor stores	167 1 353 125	34 177 163 204 13 261	2 539 21 960 2 936	630 5 319 691	466 3 409 508

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

### Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Phoenix					
	Retall stores <sup>2</sup>	201	47 010	6 821	1 739	1 322
52	Building materials, hardware, garden supply, and mobile home dealers	1	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	1	(D) (D)	(D) (D)	(D) (D)	(D) (D)
53	. General merchandise group stores	6	4 334	781	195	189
531 533	Department stores <sup>3</sup> Variety stores	1 3	(D) 2 013	(D) 419	(D) 103	(D) 99
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	14	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	16	18 405	2 074	522	219
554	Gasoline service stations	10	1 441	155	42	37
56	Apparel and accessory stores	21	3 322	429	118	113
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	10 6 6 1 4	720 1 932 1 865 (D) (D)	95 241 235 (D) (D)	29 67 66 (D) (D)	21 <b>72</b> 71 (D) (D)
57	Furniture, home furnishings, and equipment stores	7	3 741	628	189	61
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	3 1 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
58	Eating and drinking places	63	4 690	1 041	259	373
5812 5813	Eating places	40 23	3 393 1 297	840 201	201 58	309 64
591	Drug and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores4	61	7 350	1 151	278	203
592 594 5992	Liquor stores Miscellaneous shopping goods stores	4 22 3	(D) 5 024 (D)	(D) 8 <b>72</b> (D)	(D) 198 (D)	(D) 148 (D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll. 
<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments). 
<sup>3</sup>Includes sales from catalog order desks. 
<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

## Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Percent change	in sales, 1972 to	1977 <sup>1</sup>
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area
	Phoenix			
	Retall stores <sup>3</sup>	(NC)	57.3	<b>7</b> 5.3
52	Building materials, hardware, garden supply, and mobile home dealers	(NC)	29.7	51.8
505	Hardware stores	` .'		64.0
525 52 ex. 525	Other	(NC) (NC)	77.0 25.7	50.9
53	General merchandise group stores	(NC)	24.4	48.8
531	Department stores <sup>4</sup>	(NC)	24.0	54.5
533 539	Miscellaneous general merchandise stores	(NC) (NC)	-27.7 92.1	(D) (D)
54	Food stores <sup>5</sup> · · · · · · · · · · · · · · · · · · ·	(NC)	61.5	82.8
541	Grocery stores	(NA)	61.6	83.1
55 ex. 554	Automotive dealers	(NC)	77.4	83.8
554	Gasoline service stations	(NC)	75.4	83.8
56	Apparel and accessory stores	(NC)	40.1	63.6
561 562, 3, 8	Men's and boys' clothing and furnishings stores	(NC) (NC)	-12.5 57.1	21.1 (D)
562	Women's ready-to-wear stores	(NC)	54.4	70.3
565 566	Shop stores	(NC) (NC)	21.6 62.1	72.1 78.3
564, 9	Other apparel and accessory stores	(NC)	115.8	(D)
57	Furniture, home furnishings, and equipment stores	(NC)	52.4	86.0
5712	Furniture stores	(NC)	31.7 76.0	68.6 118.7
5713, 4, 9 572, 3	Household appliance, radio, television, and music stores	(NC) (NC)	70.4	89.4
58	Eating and drinking places	(NC)	107.9	109.5
5812 5813	Eating places (alcoholic beverages)	(NC) (NC)	124.5 27.2	124.0 30.8
3013		(NC)	21.2	30.6
591	Drug and proprietary stores	(NC)	48.2	(D)
<b>5</b> 9 <b>ex</b> . 591, 6	Miscellaneous retail stores <sup>6</sup>	(NC)	42.5	(D)
592 594	Liquor stores	(NC) (NC)	3.6 50.7	11.7 83.4
5992	Miscellaneous shopping goods stores	(NC)	58.3	60.0

See footnotes at end of table.

### Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business-Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Percent change in sales, 1972 to 1977 <sup>1</sup>				
SIC code	Kind of business	Central business district <sup>2</sup>	City	Standard metropolitan statistical area		
	Scottsdale					
	Retail stores <sup>3</sup>	(NA)	(D)	75.3		
52	Building materials, hardware, garden supply, and mobile home dealers	(NA)	56.4	51.8		
525	Hardware stores	(NA)	(D)	64.0		
52 ex. 525	Other	(NA)	(D)	50.9		
53	General merchandise group stores	(NA)	(D)	48.8		
531	Department stores <sup>4</sup>	(NA)	64.1	54.5		
533 539	Variety stores  Miscellaneous general merchandise stores	(NA) (NA)	90.8 (D)	(D) (D)		
54	Food stores <sup>5</sup>	(NA)	81.2	82.8		
541	Grocery stores	(NA)	(D)	83.1		
55 ex. 554	Automotive dealers · · · · · · · · · · · · · · · · · · ·	(NA)	121.0	83.8		
554	Gasoline service stations	(NA)	84.8	83.8		
56	Apparel and accessory stores	(NA)	123.9	63.6		
561 562, <b>3</b> , <b>8</b> 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	(NA) (NA) (NA) (NA) (NA) (NA)	(D) (D) 122.0 (D) (D) (D)	21.1 (D) 70.3 72.1 78.3 (D)		
57	Furniture, home furnishings, and equipment stores	(NA)	104.5	86.0		
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	(NA) (NA) (NA)	91.7 132.9 97.7	68.6 118.7 89.4		
58	Eating and drinking places	(NA)	86.5	109.5		
5812 5813	Eating places	(NA) (NA)	(D) (D)	124.0 30.8		
591	Drug and proprietary stores	(NA)	7.2	(D)		
59 ex. 591, 6	Miscellaneous retali stores <sup>6</sup>	(NA)	(D)	(D)		
592 594 5992	Liquor stores	(NA) (NA) (NA)	(D) 102.6 87.3	11.7 83.4 60.0		

See footnotes at end of table.

# Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business-Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Percent change in sales, 1972 to 1977 <sup>†</sup>				
SIC code	Kind of business	Central business district <sup>2</sup>	City	Standard metropolitan statistical area		
	Mesa					
	Retail stores3	(NA)	(D)	75.3		
52	Building materials, hardwsre, garden supply, and mobile home dealers	(NA)	61.8	51.6		
525 52 ex. 525	Hardware stores	(NA) (NA)	134.8 56.1	64.0 50.9		
53	General merchandise group stores	(NA)	67.4	46.6		
531 533 539	Department stores <sup>4</sup>	(NA) (NA) (NA)	92.7 -65.7 (D)	54.5 (D (D		
54	Food stores6	(NA)	139.3	62.6		
541	Grocery stores	(NA)	143.8	83.1		
55 ex. 554	Automotive dealers	(NA)	71.6	83.6		
554	Gasoline service stations	(NA)	(D)	63.6		
56	Apparel and accessory stores	(NA)	(D)	63.6		
581 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	(NA) (NA) (NA) (NA) (NA) (NA)	70.1 (D) (D) (D) (D) (D) 63.1	21.1 (D 70.3 72.1 76.3 (D)		
57	Furniture, home furnishings, and equipment stores	(NA)	227.1	66.0		
5712 5713, 4, 9 572, 3	Furniture stores	(NA) (NA) (NA)	(D) 295.3 (D)	68.6 118.7 89.4		
56	Eating and drinking places	(NA)	176.4	109.5		
5812 581 <b>3</b>	Eating places	(NA) (NA)	186.6 71.1	124.0 <b>3</b> 0.8		
591	Drug and proprietary stores	(NA)	70.1	(D		
59 ex. 591, 6	Miscellaneous retail stores	(NA)	139.3	(D)		
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	(NA) (NA) (NA)	(D) 191.4 <b>3</b> 0.2	11.7 83.4 60.0		

<sup>&</sup>lt;sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>This CBD did not qualify as a central business district in 1972.

<sup>3</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>8</sup>Includes data not covered by SIC's 592, 594, and 5992.

# Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Central business district sales as percent of sales of—		Percent distribution of sales		
SIC code	Kind of business	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Phoenix					
	Retall stores <sup>1</sup>	7.8	4.1	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers	1.1	0.4	0.6	4.1	5.7
525 52 ex. 525	Hardware stores Other	2.5 1.0	1.3 0.4	0.1 0.4	0.4 3.6	0.4 5.3
53	General merchandise group stores	11.3	8.6	21.1	14.6	13.3
531 533 539	Department stores <sup>2</sup> Variety stores	(D)	(D) 12.4 0.3	(D) (D) (D)	12.5 0.6 1.4	11.4 (D) (D)
54	Food stores <sup>3</sup>	3.0	1.5	8.4	22.0	22.6
541	Grocery stores	2.7	1.4	7.3	21.3	21.8
55 ex. 554	Automotive dealers	7.7	3.6	19.7	19.9	22.4
554	Gasoline service stations	6.2	3.6	5.7	7.2	6.6
56	Apparel and accessory stores	11.0	6.3	5.5	3.9	3.6
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores - Other apparel and accessory stores	10.5 13.1 (D) 6.0 10.0 8.1	5.4 (D) (D) 2.3 6.2 (D)	0.7 3.2 (D) 0.4 1.1 0.2	0.5 1.9 1.8 0.5 0.8 0.2	0.5 (D) 1.5 0.6 0.7 (D)
57	Furniture, home furnishings, and equipment stores	7.3	4.4	6.4	6.8	6.0
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores  Household appliance, radio, television, and music stores	7.1 5.3 8.7	4.5 2.8 5.5	2.7 0.9 2.8	2.9 1.4 2.5	2.4 1.4 2.1
58	Eating and drinking places	11.3	6.8	16.4	11.3	9.9
5812 5813	Eating places Drinking places (alcoholic beverages)	11.3 11.1	6.8 7.2	14.7 1.7	10.2 1.2	9.0 1.0
591	Drug and proprietary stores	6.0	(D)	2.8	3.6	(D)
59 ex. 591, 6	Miscellaneous retail stores4	16.0	(D)	13.3	6.5	(D)
592 594 5992	Liquor stores Miscellaneous shopping goods stores	9.1 17.4 23.8	5.8 9.1 15.5	1.0 7.5 1.0	0.9 3.4 0.3	0.7 3.4 0.3

See footnotes at end of table.

### Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

			Central business district sales as percent of sales of—		Percent distribution of sales		
SIC code	Kind of business	City	Standard metropolitan statistical area	Centrai business district	City	Standard metropolitan statistical area	
	Scottsdale						
	Retail stores1	(D)	1.3	100.0	100.0	100.0	
52	Building materials, hardware, garden supply, and mobile home dealers	29.3	2.6	11.2	(D)	5.7	
525 52 ex. 525	Hardware storesOther	(D) (D)	(D) (D)	(D) (D)	(D) (D)	0.4 5.3	
<b>5</b> 3	General merchandise group stores	(D)	(D)	(D)	(D)	13.3	
531 533 539	Department stores²		- (D)	(D) (D)	(D) 0.2 2.1	11.4 (D) (D)	
54	Food stores <sup>3</sup>		0.4	6.7	(D)	22.6	
541	Grocery stores		(D)	(D)	15.6	21.8	
55 ex. 554	Automotive dealers	(D)	(D)	(D)	(D)	22.4	
554	Gasoline service stations	10.1	0.8	3.8	(D)	6.6	
56	Apparel and accessory stores	22.4	4.2	11.5	(D)	3.6	
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	(D) 30.8 29.9 (D) (D) (D)	(D) (D) 4.7 (D) 3.3 (D)	(D) 5.8 5.3 (D) 1.8 0.4	(D) (D) (D) (D) 0.9 0.3	0.5 (D) 1. <b>5</b> 0.6 0.7 (D)	
5 <b>7</b>	Furniture, home furnishings, and equipment stores	11.3	1.0	4.5	(D)	6.0	
5712 5713, 4, 9 572, 3	Furniture stores	(D) 24.1 (D)	(D) 2.6 (D)	(D) 2.9 (D)	(D) (D) (D)	2.4 1.4 2.1	
58	Eating and drinking places	23.3	2.7	20.5	(D)	9.9	
5812 5813	Eating places	(D) (D)	2.8 1.3	19.6 1.0	9.8 0. <b>6</b>	9.0 1.0	
591	Drug and proprietary stores	(D)	(D)	1.5	2.7	(D)	
59 ex. 591, 6	Miscelianeous retail stores4	35.0	5.7	(D)	9.4	(D)	
<b>5</b> 92 <b>5</b> 94 5992	Liquor stores	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	0.7 3.4 0.3	

See footnotes at end of table.

### Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Central business district of sales of		Percent of		
SIC code	· Kind of business	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Mesa					
	Retall atores1	(D)	2.0	100.0	100.0	100.0
52	Building materisis, hardware, garden supply, and mobile home dealers	8.2	1.1	3.1	(D)	5.7
525	Hardware storesOther	56.0	(D)	(D) (D)	0.6	0.4
52 ex. 525	Other	2.4	(D)	(D)	8.3	5.3
53	General merchandise group stores		(D)	(D)	16.4	13.3
531 533 539	Department stores <sup>2</sup>	(D)	- (D) (D)	(D) (D)	(D) (D) 1.4	11.4 (D)
539	Miscellaneous general merchandise stores	(D) (D)	(D)	(D)	1.4	(D) (D)
54	Food stores <sup>3</sup>	9.3	0.9	10.0	(D)	22.6
541	Grocery stores	(D)	(D)	(D)	(D)	21.8
55 ex. 554	Automotive dealers	(D)	(D)	(D)	(D)	22.4
554	Gasoline service stations	(D)	0.5	1.7	3.6	6.6
56	Apparel and accessory stores	17.5	1.3	2.4	(D)	3.6
561 562 3 8	Men's and boys' clothing and furnishings stores	(D) (D) 5.9	(D) 0.3	(D)	(D)	0.5
561 562, 3, 8 562 565	Women's ready-to-wear stores Family clothing stores Shoe stores	5.9 (D)		(D) (D) (D) (D)	(D) (D) 0.8 0.3 0.7	(D) 1.5 0.6 0.7
566 564, 9	Shoe stores	16.3' (D)	(D) (D) (D) (D)	(D) -	0.7 0.1	0.7 (D)
57	Furniture, home furnishings, and equipment stores	28.9	3.3	9.9	(D)	6.0
5712 5713, 4, 9	Furniture stores		4.4	5.3 (D)	(D) (D) (D)	2.4 1.4
572, 3	Household appliance, radio, television, and music stores	(D) (D)	(D) (D)	(D) (D)	(D)	2.1
58	Eating and drinking pisces	12.0	0.7	3.8	(D)	9.9
5812 5813	Eating places (alcoholic beverages)	11.9 13.4	(D) (D)	(D) (D)	5.0 0.3	9.0 1.0
591	Drug and proprietary stores	5.3	(D)	1.1	(D)	(D)
59 ex. 591, 6	Miscellaneous retsil stores4	25.0	1.6	(D)	4.1	(D)
592 594	Liquor stores	(D) (D) 49.2	(D) (D) (D)	(D) (D) (D)	0.4 (D)	0.7 3.4
5992	Florists	49.2	(D)	(D)	(D) 0.1	3.4 0.3

Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments). 

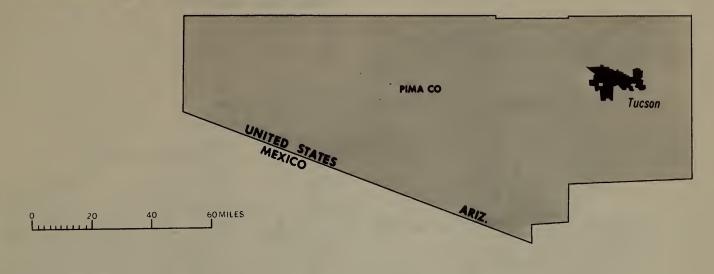
Includes sales from catalog order desks. 

Includes data not covered by SIC 541. 

Includes data not covered by SIC's 592, 594, and 5992.

# **TUCSON**

# **Standard Metropolitan Statistical Area**

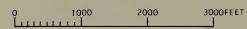




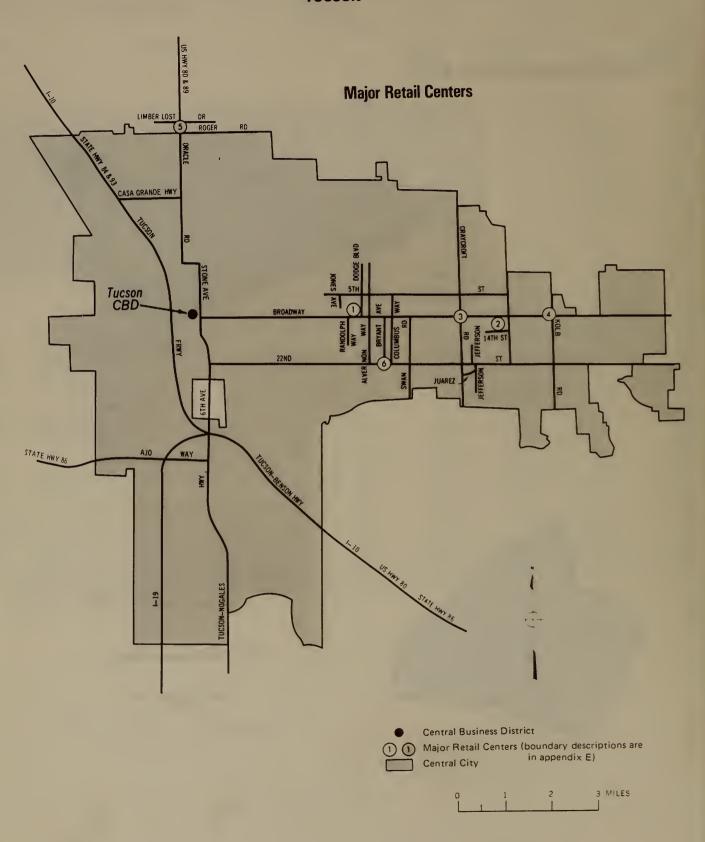


# **Central Business District**

Comprising Census Tract 1



# **TUCSON**



### Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

		Standard		0			Major retail	centers		
SIC code	Kind of business	metropolitan statistical area	City	Central business district	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
	Retall stores: <sup>1 2</sup> Number Sales (\$1,000) Payroll entire year (\$1,000) Paid employees for week including March 12	3 605 1 642 961 198 741 31 793	2 853 1 <b>3</b> 81 428 (D) (D)	116 26 1 <b>84</b> 4 640 849	74 99 870 16 425 2 366	102 122 262 16 364 2 418	37 39 844 3 754 595	37 28 744 3 894 829	23 21 241 2 515 529	25 36 733 4 228 631
54, 58, 591	Convenience goods stores: Number	1 326 (D)	1 030 (D)	38 5 726	14 6 824	12 12 085	7 9 595	14 10 698	8 9 202	9 8 498
53, 56, 57; 594	Shopping goods stores (GAF): <sup>3</sup> Number	1 101 438 375	900 412 112	54 15 005	55 92 459	82 74 5 <b>3</b> 0	25 28 645	16 16 38 <b>3</b>	9 7 227	7 7 526
52, 55, 59, ex. 591, 4, 6	All other stores:									
591, 4, 6	Number	1 <b>1</b> 78 (D)	923 (D)	24 5 45 <b>3</b>	5 5 <b>8</b> 7	35 <b>6</b> 47	5 1 604	7 1 663	6 4 812	9 20 709
	Number of Establishments									
	Retall stores <sup>1 2</sup>	3 605	2 853	116	74	102	37	37	23	25
52	Building materials, hardware, garden supply, and mobile home dealers	128	94	1	-	1	-	1	3	-
525 52 ex. 525	Hardware storesOther	<b>31</b> 97	2 <b>3</b> 71	1 -	Ξ	- 1	Ξ	- ī	3	-
53	General merchandise group stores		58	5	5	3	3	2	1	1
531 533 539	Department stores <sup>4</sup>	18 22 33	17 20 21	- 2 3	4 1 -	3 - -	2 - 1	2 - -	1 - -	1 -
54	Food stores <sup>5</sup>	469	353	5	6	4	5	5	5	3
541	Grocery stores	354	269	-	1	1	3	3	2	2
55 ex. 554	Automotive dealers	302	256	5	-	3	1	1	1	3
554	Gasoline service stations	248	197	1	-	1	2	1	-	-
56	Apparel and accessory stores	252	220	18	31	44	6	5	1	1
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and	35	33	2	8	7	1	-	-	-
		102 86	84 72	7	10 10	18 16	1	5 4	_	
562 565 566 564, 9	Women's ready-to-wear stores Family clothing stores Shoe stores	28 61	72 25 54	3 4	11	5 12	1 3		1	-
564, 9	Other apparel and accessory stores	26	24	2	'1	2	-	-	=	
57	Furniture, home furnishings, and equipment stores	313	263	4	2	10	12	2	4	5
5712 571 <b>3</b> , 4, 9	Furniture stores	78 108	65 83	2	-	- 3	1 8	- 1	1	2
572, 3	Household appliance, radio, television, and music stores	127	115	2	2	7	3	1	2	2
58	Eating and drinking places		601	30	7	6	1	8	2	5
5812	Eating places	604	468	20	6	5	1	7	2	5
5813	Drinking places (alcoholic beverages)	164	133	10	1	1	-	1	-	-
591 59 ex. 591, 6	Drug and proprietary stores	89	76	3	1	2	6	1	1	1
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup>	963	<b>73</b> 5 58	44	22	28	ь	11	5	6
592 594 5992	Liquor stores	70 4 <b>63</b> 46	359 31	2 27 4	17 1	25 -	4 -	7 1	3 1	= 1

<sup>&</sup>lt;sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

# Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sale <b>s</b> <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Tucson CBD					
	Retali stores²	118	28 184	4 640	1 163	849
52	Building materials, hardware, garden supply, and mobile home dealers	1	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware storesOther	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	1 799	317	78	81
531	Department stores <sup>3</sup>	:		<u></u>	_=.	
533 539	Department stores³	3	(D) (D)	(D) (D)	(D) (D)	(D) (D)
54	Food stores <sup>4</sup>	5	128	13	4	4
541	Grocery stores		-	-	-	
55 ex. 554	Automotive dealers	5	3 327	594	132	54
554	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	18	8 441	1 125	271	153
561	Men's and boys' clothing and furnishings stores	2 7	(D) 2 392	(D) 376	(D)	(D) 60 60 (D) 11
561 562, 3, 8 562	Women's ready-to-wear stores	7	2 392	376	(D) <b>8</b> 9 89 (D) 20 (D)	60
565 566	I Shoe stores	3 4	(D) 670	(D) 90	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	4	(D)	(D)	(D)	(D)
5712	Furniture stores	2	(D)	(D)	(D)	(D)
5713, 4, 9 572, 3	Home furnishings stores Household appliance, radio, television, and music stores	2	(D)	(D)	(D)	(D)
58	Eating and drinking places	30	3 637	915	236	306
5812 5813	Eating places	20 10	2 205 1 432	573 342	152 84	184 122
591	Drug and proprietary stores	3	1 961	330	87	49
59 ex. 591, 6		44	(D)	(D)	(D)	(D)
592	Liquor stores	2	(D)	(D)	(D)	(D)
594 5992	Liquor stores	27 4	(D) 320	(D) (D) 66	(D) (D) 15	(D) (D) 11

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

SIC code	Kind of businass	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll antire year (\$1,000)	Payroll first quartar 1977 (\$1,000)	Paid amployees for week including March 12 (number)
	MRC No. 2					
	Retall stores <sup>2</sup>	102	122 262	18 384	3 841	2 418
52	Building meterials, hardwere, garden supply, and mobile home dealers	1	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardwara storesOthar	ī	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	47 957	7 454	1 725	1 096
531	Department storas <sup>3</sup>	3	47 957	7 <b>4</b> 54	1 725	1 096
533 539	Departmant storas³	Ξ	-	:	-	-
54	Food atorea <sup>4</sup>	4	(D)	(D)	(D)	(D)
541	Grocary stores	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive desiers	3	(D)	(D)	(D)	(D)
554	Gasoline service stations	1	(D)	(D)	(D)	(D)
58	Apparel and accessory stores	44	12 717	1 681	380	306
561 562, 3, 8 562 565 566 564, 9	Man's and boys' clothing and furnishings stores	7 16	2 097 5 654	308 708	58 169	41
562, 3, 6 562	Women's ready-to-wear storas Family clothing stores Shoa storas	16 5	(D) (D)	(D)	(D)	153 (D (D) 54 (D)
565 566	Family clothing stores	5 12	(D) 2 729	(D) (D) 395	(D) (D) 93 (D)	(D) 54
564, 9	Othar apparal and accassory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	10	(D)	(D)	(D)	(D)
5712 5713, 4, 9	Furnitura stores	- 3	(D)	Ō	<u>(n)</u>	
572, 3	Housahold appliance, radio, television, and music storas	3 7	2 542	(D) 425	(D) 97	(D) 46
58	Eating and drinking places	8	4 377	1 172	314	297
5812 5813	Eating places	5 1	(D) (D)	(D) (D)	(D) (D)	(D)
591	Drug and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miacalianeoua retail atores <sup>6</sup>	28	12 511	1 346	287	245
592 594	Liquor storas	_1	(D) (D)	(D) (D)	(D) (D)	(D (D
594 5992	Miscellaneous shopping goods stores	25	(D)	(D)	(D)	(D)

<sup>&</sup>lt;sup>1</sup>For all astablishments, including thosa with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailars (mail order houses, automatic merchandising machina oparators, and direct selling establishments).

<sup>3</sup>Includes salas from catalog ordar desks.

<sup>4</sup>Includes data not covared by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Tucson					
	Retall stores <sup>2</sup>	2 853	1 381 428	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	94	57 012	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	23 71	(D) (D)	1 090 (D)	255 (D)	139 (D)
<b>5</b> 3	General merchandise group stores	. 58	231 426	(D)	(D)	(D)
531 533 <b>5</b> 39	Department stores <sup>3</sup> Variety stores Miscellaneous general merchandise stores	17 20 21	(D) (D) 15 898	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
54	Food stores <sup>4</sup>	353	293 130	27 442	6 539	3 705
541	Grocery stores	269	278 294	24 622	5 833	3 103
55 ex. 554	Automotive dealers	256	354 980	35 733	8 <b>768</b>	2 861
554	Gasoline service stations	197	7 <b>2</b> 342	4 699	1 188	871
56	Apparel and accessory stores	220	51 597	(D)	(D)	(D)
561 562, 3, <b>8</b> 562 <b>5</b> 65 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	33 84 72 25 54 24	(D) (D) (D) 9 417 11 320 2 301	(D) 2 713 (D) (D) (D) (D)	(D) 651 (D) (D) (D) (D)	(D) 532 (D) (D) (D) (D)
57	Furniture, home furnishings, and equipment stores	263	75 775	10 732	2 561	1 196
5712 5713, 4, 9 572, 3	Furniture stores  Home furnishings stores Household appliance, radio, television, and music stores	65 83 11 <b>5</b>	28 845 12 857 34 073	4 314 2 043 4 37 <b>5</b>	1 003 466 1 092	415 270 511
58	Eating and drinking places	601	111 310	27 105	6 680	7 767
5812 5813	Eating places	468 133	97 189 14 121	23 895 3 210	5 857 823	6 774 993
591	Drug and proprietary stores	76	(D)	5 506	1 456	866
59 ex. 591, 6	Miscellaneous retail stores5	735	(D)	(D)	(D)	(D)
592 594 5992	Liquor stores	58 359 31	11 984 53 314 3 952	(D) 7 167 918	(D) 1 814 218	(D) 1 226 177

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Tucson, Ariz., SMSA					
	Retall stores <sup>2</sup>	3 605	1 642 961	198 741	48 129	31 793
52	Building materials, hardware, garden supply, and mobile home dealers	128	83 446	10 139	2 407	1 116
525 52 ex. 525	Hardware storesOther	31 97	<b>8 9</b> 44 74 502	1 495 8 644	357 2 050	195 921
53	General merchandise group stores	73	240 853	33 425	<b>7 9</b> 62	5 6 <b>42</b>
531 533 539	Department stores³	18 22 33	210 527 (D) (D)	30 011 1 829 1 585	7 04 <b>8</b> 4 <b>89</b> 425	4 903 418 321
54	Food stores4	469	376 145	34 417	8 221	4 760
541	Grocery stores	354	359 088	31 337	7 427	4 070
55 ex. 554	Automotive dealers	302	369 691	37 483	9 170	3 063
554	Gasoline service stations	248	130 840	8 173	2 025	1 389
<b>5</b> 6	Apparel and accessory stores	252	55 508	8 312	1 978	1 350
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	35 102 86 28 61 26	(D) 21 914 (D) 9 706 12 449 (D)	(D) 3 002 2 720 1 646 (D) (D)	(D) 726 658 395 (D) (D)	(D) 602 562 229 (D) (D)
57	Furniture, home furnishings, and equipment stores	313	<b>82 58</b> 2	11 882	2 <b>825</b>	1 346
5712 5713, 4, 9 572, <b>3</b>	Furniture stores	78 108 127	32 701 14 345 35 536	(D) (D) 4 579	(D) (D) 1 149	(D) (D) 543
58	Eating and drinking places	768	143 140	34 729	8 390	9 669
5 <b>8</b> 12 5 <b>8</b> 13	Eating places	604 164	126 <b>8</b> 06 16 <b>33</b> 4	31 198 3 531	7 491 <b>89</b> 9	8 576 1 093
591	Drug and proprietary stores	89	(D)	6 <b>8</b> 60	1 799	1 103
<b>59 ex. 591,</b> 6	Miscellaneous retail stores <sup>5</sup>	963	(D)	13 321	3 352	2 <b>355</b>
592 594 5992	Liquor stores Miscellaneous shopping goods stores Florists	70 46 <b>3</b> 46	(D) 5 <b>9</b> 4 <b>3</b> 2 5 051	805 7 944 1 097	241 2 011 267	211 1 403 224

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

### Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Tucson					
	Retall stores <sup>2</sup>	112	26 931	5 <b>301</b>	1 340	1 199
52	Building materisis, hardware, garden supply, and mobile home desiers	1	(D)	(D)	(D)	(D)
525 52 ex. 525	Hardware stores	1 -	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	9 538	<b>2 25</b> 5	623	498
531	Department stores <sup>3</sup>	3	7 771	1 921	537	410
531 533 539	Variety stores  Miscellaneous general merchandise stores	3	(D) (D)	(D) (D)	(D)	(D) (D)
339	Miscellaneous general merchanoise stores	'	(6)	(0)	(0)	(6)
54	Food stores	3	347	30	10	10
55 <b>ex.</b> 554	Automotive dealers	3	1 3 <b>70</b>	229	47	30
554	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	20	5 418	1 046	252	217
561	Men's and boys' clothing and furnishings stores	1	(D)	(D) 533	(D) 130	(D) 110
561 562, 3, 8 562 565	Women's clothing and specialty stores and furriers	8 7	2 553 2 451	533 517	130 126	107
565	Family clothing stores	2	(D)	(D)	(D) 34	(D)
566 564, 9	Other apparel and accessory stores	1	953 (D)	139 (D)	(D)	(D) 28 (D)
57	Furniture, home furnishings, and equipment stores	4	(D)	(D)	(D)	(D)
5712	Furniture stores	1	(D)	(D)	(D)	(D)
5713, 4, 9 572, 3	Home furnishings stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking pisces	23	1 850	418	99	199
5812 5813	Eating places	17 6	1 345 505	336 80	81 18	162 37
591	Drug and proprietary stores	5	(D)	(D)	(D)	(D)
59 <b>ex</b> . 591, 6	Miscellaneous retail stores4	44	5 <b>364</b>	834	187	154
592	Liquor stores	1	(D)	(D) 737	(D) 167	(D)
594 5992	Miscellaneous shopping goods stores	23	4 444 (D)	737 (D)	167 (D)	132 (D)

<sup>&</sup>lt;sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

### Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

	7	Percent change	in sales, 1972 to	19771
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area
	Tucson			
	Retall atores <sup>2</sup>	-2.8	58.3	88.1
52	Building materiala, hardware, garden supply, and mobile home dealera	18.4	<b>-8.</b> 0	0.9
525 52 ex. 525	Hardware stores	16.4	(D) (D)	14.3 -0.5
53	General merchandiae group storea	-81.1	38.6	40.8
531	Department stores <sup>3</sup>		45.0	46.8
533	Variety stores	-25.4 (D)	-39.9	(D) (D)
539	Miscellaneous general merchandise stores	(D)	110.5	(D)
54	Food atorea4	-63.1	67.8	82.9
541	Grocery stores	(NA)	65.2	80.4
55 ex. 554	Automotive dealers	142.8	79.8	77.2
554	Gasoline service stations	(D)	51.5	118.4
56	Apparel and acceasory atores	18.9	60.9	55.3
561	Men's and boys' clothing and furnishings stores	-33.5	67.6	59.9
562, 3, 8	Women's clothing and specialty stores and furriers	-6.3	(D)	67.0 60.4
562 565	Women's ready-to-wear stores	-2.4 101.2	54.0 54.1	30.2
566	! Shop stores	-29.7	(D) (D)	(D)
564, 9	Other apparel and accessory stores	22.6	(D)	180.7
57	Furniture, home furniahings, and equipment storea	57.2	63.7	69.9
5712	Furniture stores	-43.6	18.7	25.2
5713, 4, 9 572, 3	Home furnishings stores Household appliance, radio, television, and music stores	62.3	214.5 90.3	229.8 96.1
58	Eating and drinking placea	96.6	69.7	<b>85</b> .0
5812	Eating places	63.9	76.5	96.9
5813	Drinking places (alcoholic beverages)	183.6	34.3	25.7
591	Drug and proprietary atorea	(D)	(D)	(D)
59 ex. 591, 6	Miacellaneoua retail atorea <sup>5</sup>	(D)	(D)	(D)
592	Liquor stores	(D)	46.3	(D)
594 5992	Miscellaneous shopping goods stores	(D) (D)	93.7 24.7	105.0 45.2
J352	LIGHS	(0)	24./	45.2

<sup>&</sup>lt;sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977. 
<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments). 
<sup>3</sup>Includes sales from catalog order desks. 
<sup>4</sup>Includes data not covered by SIC 541. 
<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

### Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

		Central business distriction of sales	t sales as percent of—	Percent distribution of sales		
SIC code	Kind of business	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Tucson					
	Retall stores1	1.9	1.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers	(D)	(D)	(D)	4.1	5.1
525 <b>5</b> 2 ex. <b>525</b>	Hardware stores Other	(D)	(D) -	(D) -	(D) (D)	0.5 4.5
53	General merchandise group stores		0.7	6.9	16.8	14.7
531 533 539	Department stores <sup>2</sup>	(D) 11.4 (D)	11.0 2.9	(D) (D)	(D) (D) 1.2	12.8 (D) (D)
54	Food stores <sup>3</sup>	-	-	0.5	21.2	22.9
541	Grocery stores	-	-	-	20.1	21.9
55 ex. 554	Automotive dealers	0.9	0.9	12.7	25.7	<b>22</b> .5
554	Gasoline service stations	(D)	(D)	(D)	5.2	8.0
56	Apparel and accessory stores	12.5	11.6	24.6	3.7	3.4
561 562, 3, 8 562 565 566 564, 9	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers Women's ready-to-wear stores Family clothing stores Shoe stores Other apparel and accessory stores	(D)	2.3 10.9 (D) (D) 5.4 2.6	(D) 9.1 9.1 (D) 2.6 (D)	(D) (D) (D) 0.7 0.8 0.2	(D) 1.3 (D) 0.6 0.8 (D)
57	Furniture, home furnishings, and equipment stores	(D)	(D)	(D)	5.5	5.0
5712 571 <b>3</b> , 4, 9 57 <b>2</b> , <b>3</b>	Furniture stores	`-'	(D) - (D)	(D) (D)	2.1 0.9 2.5	2.0 0.9 2.2
58	Eating and drinking places	3.3	2.5	13.9	8.1	8.7
5812 5813	Eating places	2.3 10.1	1.7 8.8	8.4 5.5	7.0 1.0	7.7 1.0
591	Drug and proprietary stores	(D)	(D)	7.5	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores4	7.6	6.5	(D)	(D)	(D)
592 594 <b>5</b> 992	Liquor stores	(D) (D) 8.1	3.6 (D) 6.3	(D) (D) 1.2	0.9 3.9 0.3	(D) 3.6 0.3

Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments). 

2includes sales from catalog order desks. 

3includes data not covered by SIC 541. 

4includes data not covered by SIC's 592, 594, and 5992.

# **APPENDIX A. General Explanation**

#### **CENSUS COVERAGE AND METHODOLOGY**

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.

b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

- 2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.
  - b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual. However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

- 1. The nonmail universe.
  - a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

<sup>&</sup>lt;sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

Classifications—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

- 1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
- 2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

- 1. Individual proprietorships.
- 2. Partnerships.
- 3. Corporations (including non-tax-exempt cooperatives).
- 4. Other legal forms.

### **EXPLANATION OF TERMS**

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

# Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

# General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

### Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

# Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

# Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

# Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishings stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

# Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

# Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprises the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Nonstore retailers (SIC 596)—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.

# **APPENDIX B. General Questions**

1977 CENSUS OF DISTRIBUTIVE TRADES	NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.					
(RETAIL)	In correspondence pertaining to this report, Employer Identification please refer to this Census File Number Number					
1mportant - PLEASE READ ALL ACCOMPANYING INSTRUCTION	TIONS					
Please complete this form and RETURN TO  BUREAU OF THE CENSUS 1201 East Tenth Street Jeffersonville, Indiana 47132	2					
Unit No. Item code Unit No. Item code Unit No. Item c	m code					
es e						
Consus use						
	Pleese correct errors In neme, eddress end ZIP code. ENTER street and number II not shown.  ign this establishment to the correct geographic area, the Bureau of the Census must know					
the actual location which may differ from the mailing address. Con  a. Address number and street name of physical location — It not known, enter name, shopping center name, or other physical location description.	enter building e. Type of 1   City 4   Borough 7   Other - Specify					
Do not enter P.O. box or rural route.  Mark (X) for a, b, c, and d if same as mailing label; if different show corr	municipality indicated in 1b 2   Town 5   Township					
Same as ☐ mailing label OR ▶	Mark (X) one   3 [ ] Village   6 [ ] Unincorporated   8 [ ] Oon't know					
b. Name of city, town, village, borough, etc. of physical location	of the city, town, village, etc., indicated in 1b?  2   No  NOTE — The area served by a post office generally does  3   No legal boundaries					
mailing label OR ▶	from which the post office takes its name.  4     Oon't know					
c. State  Same as [] mailing  d. ZIP code  Same as [] mailing	g. Name of county (Louisiana parish) of physical location					
Iabel GR						
Is the Employer Identification (El) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?						
Item 3 — OPERATIONAL STATUS  a. Mark (X) the ONE box which best describes this establishment at the end	end of 1977.  a. Mark (X) the ONE box which best describes this establishment during 1977.					
001 I In operation Fig. z [] Temporarily or seasonally inactive Month						
Give date  4 Sold or leased to another operator AND name, etc.	2 [ ] Partnership					
Name of new owner or operator	5 [ ] Governmental — Specify					
Number and street	o     Corporation (other than specified above)					
City	ZIP code 9   Other - Specify					
b. How many months during 1977 did this firm or organization Numb actively operate this establishment?	b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?					
1 Onlar figure figures in the	gures should be reported as illustrated. Please be careful to enter the the correct columns. See example below:    Militians (000)   Thouland (000)   Italians					
EXAM	AMPLE: If figure is \$1,125,628.28       • PREFERRED method.       1 125         Acceptable method.       1 125 628					
Item 5 - DOLLAR VOLUME OF BUSINESS IN 1977  a. Sales of merchandise and other operating receipts  EXCLUDING sales (or other) taxes collected						
te iti i i i i i i i i i i i i i i i i i	1     YES 2					
If "YES," report the amount of such taxes  (DO NOT include taxes in 5a above)	month (Include both full- and part-time employees)					
c. TOTAL SALES and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above)	032 MAR 033 MAY 034 AUG 035 NOV					
22.30 (d) dillof taxes (3dill d) 3d dild 3d dild 4c)						

Item 7 - 1	METHOD OF SELLING — Mark (X) the ONE	box which best describ	es this establish	ment's principa	I method of	selling.			
		order (catalog selling)		-to-house or te	lephone (dir	ect selling)	4 _ Opera	ating merchand	fise vending machines
	DEPARTMENT OR CONCESSION LOCATED business at this location conducted as a dep				denartment	store) in an	establishment or	nerated	1 YES
	ther firm? Mark "YES" If & Customers norm.		tion as part of th	ne establishmen	t operated	Julicy III all	c 3 ca b i i s i i i c i i c i i	A. I B. C.	2 NO
b. If "YE	S." enter the name and description (kind of	Ousiness) Name of	establishment				Kind of b	usiness	
	establishment which is operated by the other DEPARTMENT OR CONCESSION LOCATED		AENT						Enter number – List
a. Were a	ny departments or concessions, NOT OWNED	BY THIS FIRM, opera	ted within this e	stablishment du	ring 1977?		30 4		each one in b below
	de coin-operated amusement or vending mach	er firm is normally cons	idered by custom	ners to be part of	of this		1]_, Y	Es	
	establishment, or if this establish  • Any department is operated by a s			iepartments.			2 _ N	0 - SKIP to	tem 10
b. List ea	ach department or concession. If more space	is needed, attach a se	parate sheet prov	viding the same	information	required be	ow.		
o	Name of owner or trading name	Census	Kind	of business	rece	mated sales	sales		
Line No.	of department or concession	use	of department or concession		on ar	(c) Include		sales I in Item 5a?	1s payroll included in Item 6?
305	(a)	306		(b)	Mil. 307	Thou.	Dol. 308	(d)	e 309
1						1	1   J   YES	2 NO	1 YES 2 NO
305		306			307		308 1 [] YES	2 NO	309 1 YES 2 NO
305		306			307	1	308 1 YES	2 NO	309
									2.23
Itam 15 - 6	OWNERSHIP OR CONTROL - Refer to instr	uctions for definitions	of ownership and	f control					
item 15 – t	Ente	er the company name an	d address (stree	t name and num	ber, city, S	tate, ZIP co	de) and El Numb	er. If more sp	ace is needed
a. Is this o	Own	st companies, attach a							
or contro								E	I No. 9 digits
	COMPANY OWN	ed or controlled compa	ny						
or contri	of any other 2 NO							E	1 No. 19 digitsi
	OCATIONS OF OPERATION				-				
							YES - Ansi	wer ob and c	
at more f	operations under the El Number shown in the than one location during 1977? (Including a	l <b>e mailing label (or as</b> i I selling or service loc	corrected in item cations and any o	ther facilities		2			and c below.
such as	warshouses, administrative offices, etc.)			_			and o	Number	r of locations
h At how r	many separate locations were these operation	ns conducted during 19	77?						
-									
c. List eac	th location - including main location. If mor	re space is needed, atta				formation req	uired below.		
Census				1977 sales and receipts Number of paid employees for the pay period including Kind of busine					
use only	Physical location of each		Totals she	annual and 1st quarter payrolls the 12th of each Totals should equal items 5a and 6a(1) and (2) (b) the 12th of each Totals should equal sponding entries is			d equal corre-	equal corre-	
	Name, address and ZIP (a)	code	Om				C+		
080	Name		6.1	Mil. Thou.	Do1.	4 MAR	085 MAY		
	Number and street of physical legation		Sales and receipts	082					
	Number and street of physical location		Total annual payroll		08	6 AUG	087 NOV		
	City	State ZIP code	1st quarter payroli	083 1				088 Cen	sus use only
080	Name		Sales and receipts	081 1	0.8	4 MAR	085 MAY		
	Number and street of physical location			082					
			Total annual payroli		08	6 AUG	087 NOV		
	City	State ZIP code	1st quarter payroil	083				oss Cen	sus use only
						MAR	MAY	1-	
TO	TOTALS (Sum of entries should equal corresponding entries								
, ,	in items 5a and 6 on page 1)	The state of	Total annual payroll			AUG	NOV		

# **APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers**

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report- ing form CB-	SIC code	Title	Report- ing form CB-
52	BUILDING MATERIALS, HARDWARE,		56	APPAREL AND ACCESSORY STORES	
	GARDEN SUPPLY, AND MOBILE HOME DEALERS		5611	Men's and boys' clothing and furnishings stores	56
5211 5231	Lumber and other building materials dealers Paint, glass, and wallpaper stores	52A 52B	5621	Women's ready-to-wear stores	56
5251 5261	Hardware stores	52B	5631 PT.	Millinery stores	56 50
5271	stores	52B 52C	5631 PT. 5631 PT.	Corset and lingerie stores Other women's accessory, specialty stores	56 56
53	GENERAL MERCHANDISE GROUP STORES	020	5641 5651	Children's and infants' wear stores Family clothing stores	56 56
5311 5331	Department stores	53A 53B	5661 PT. 5661 PT.	Men's shoe stores	56 56
5399	Miscellaneous general merchandise stores	53A	5661 PT. 5661 PT.	Children's and juveniles' shoe stores Family shoe stores	56 56
54	FOOD STORES		5681 5699	Furriers and fur shops	56 56
5411 5422	Freezer and locker meat provisioners	54 54	3000	wiscentificous apparer and accessory stores	30
5423 PT. 5423 PT. 5431	Meat markets Fish (seafood) markets Fruit stores and vegetable markets	54 54 54	57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5441 5451	Candy, nut, and confectionery stores  Dairy products stores	54 54	5712 5713	Furniture stores	57A 57B
5462	Retail bakeries—baking and selling	54 54	5713 5714	Drapery, curtain, and upholstery stores	57B
5463 5499	Retail bakeries—selling only	54 54	5719	Miscellaneous home furnishings stores	57B
55	AUTOMOTIVE DEALERS AND GASOLINE	94	5722 5732	Household appliance stores	57A 57A
	SERVICE STATIONS		5733 PT.	Record shops	57B
5511 PT. 5511 PT.	Dealers with domestic car franchise only  Dealers with imported car franchise only	55A 55A	5733 PT.	Musical instrument stores	57B
5511 PT. 5521	Dealers with domestic, import car franchises Motor vehicle dealers—used cars only	55A 55A	58	EATING AND DRINKING PLACES	
5531 PT.	Tire, battery, and accessory dealers	55B	5812 PT.	Restaurants and lunchrooms	58
5531 PT.	Other auto and home supply stores	55B	5812 PT.	Social caterers	58
5541 5551	Gasoline service stations	55D 55C	5812 PT. 5812 PT.	Cafeterias	58 58
5561	Recreational and utility trailer dealers	55C	5812 PT.	Contract feeding	58
5571	Motorcycle dealers	55C	5812 PT.	Ice cream, frozen custard stands	58
5599	Automotive dealers, n.e.c.	55C	5813	Drinking places (alcoholic beverages)	58

SIC code	Title	Report- ing form CB-	SIC code	Title	Report- ing form CB-
59	MISCELLANEOUS RETAIL STORES			MISCELLANEOUS RETAIL STORES—Con.	
5912 PT. 5912 PT. 5921	Drug stores	59A 59A 59G	5962	Automatic merchandising machine operators	58
5931 5941 PT. 5941 PT.	Used merchandise stores	59G 59C 59C	5963 PT. 5963 PT.	Furniture, home furnishings, equipment— direct selling	57A 58
5942 5943 5944	Book stores	598 598 59D	5963 PT. 5963 PT.	Books and stationery—direct selling Other direct selling	59B 59G
5945 5946 5947	Hobby, toy, and game shops	59B 59B 59B	5982 5983 5984	Fuel and ice dealers, n.e.c	59E 59E 59E
5947 5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	59B 59B	5992 5993 5994 5999 PT.	Florists Cigar stores and stands News dealers and newsstands Pet shops	59F 59G 59G 59G
5961 PT. 5961 PT. 5961 PT.	Department store merchandise—mail order General merchandise, n.e.c.—mail order	53A 53A 53A	5999 PT. 5999 PT. 5999 PT.	Typewriter stores Optical goods stores Other retail stores, n.e.c.	59B 59G 59G

# **APPENDIX D. Standard Metropolitan Statistical Areas**

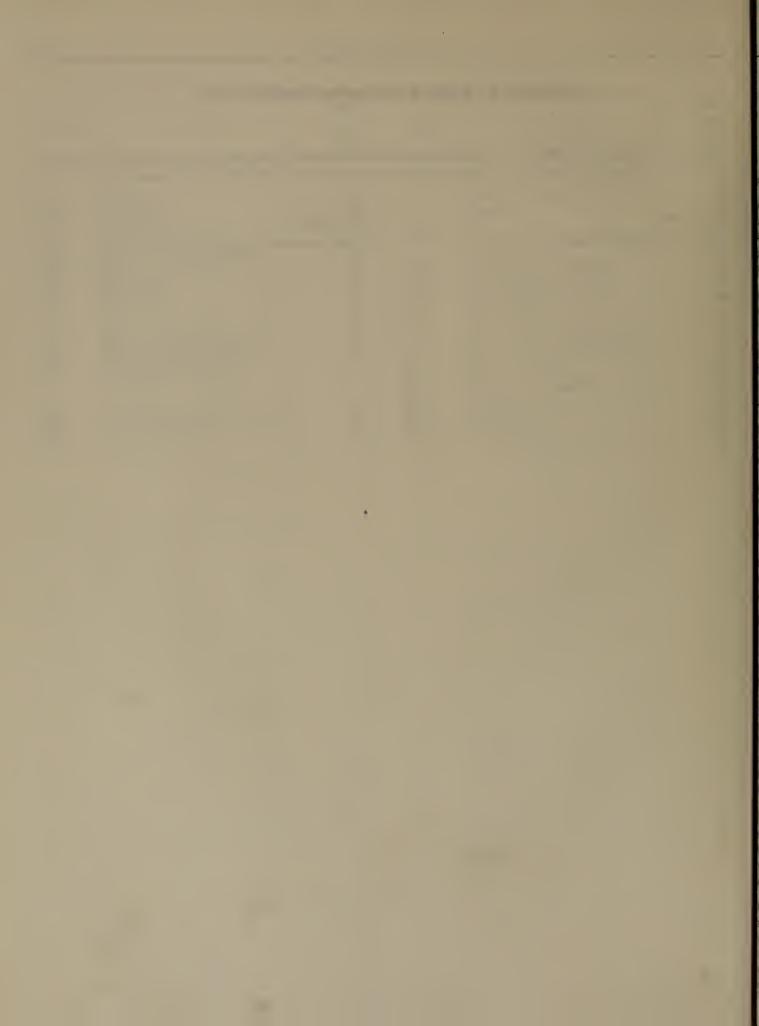
(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

PHOENIX SMSA

Coextensive with Maricopa County, Ariz.

**TUCSON SMSA** 

Coextensive with Pima County, Ariz.



# **APPENDIX E. Major Retail Centers**

PHOENIX, ARIZ., SMSA

MRC No. 2—Includes the planned centers known as "Fiesta Mall" and "Dobson Plaza" and establishments on West Southern Ave. from South Alma School Rd. to the Mesa-Tempe city line and in the 1100 block of South Dobson Rd. (Mesa) (In tracts 4221.03, 4221.04, 4222.04 and 4222.05)

MRC No. 3—Includes the planned center known as "Tower Plaza" and establishments on East Thomas Rd. from North 36th St. to North 40th St. (Phoenix) (In tract 1114)

MRC No. 4—Includes the planned center known as "Hayden Plaza Mesa" and adjacent establishments on West Southern Ave. and South Country Club Dr. (Mesa) (In tracts 4221.01, 4222.02, 4222.03, and 4223)

MRC No. 5—Includes the planned center known as "Valley West Mall" bounded by Northern Ave., 55th Ave., Hayward Ave., and 59th Ave. (Glendale) (In tract 925)

MRC No. 6—Includes the planned center known as "Chris-Town Center" in the area bounded by West Bethany Home Rd., North 15th Ave., West Montebello Ave. and North 19th Ave. (Phoenix) (In tract 1074)

MRC No. 7—Includes the planned center known as "Thomas Mall" bounded by East Thomas Rd., North 46th St., East Oak St., and North 44th St. (Phoenix) (In tract 1113)

MRC No. 8—Includes the planned centers known as "The Colonade" and "Town and Country Village Shopping Center" and establishments in the area bounded by East Camelback Rd., North 22nd St., East Highland Ave., and North 16th St. (Phoenix) (In tract 1085)

MRC No. 9—Includes the planned center known as "Camelback Center" and establishments on East Camelback Rd. from 7th St. to 20th St., on North 16th St. from Highland Ave. to Colter St., on North 12th St. from Pierson St. to Medlock Dr., and on North 7th St. from Meadowbrook Ave. to Colter St. (Phoenix) (In tracts 1076, 1077, 1085 and 1086)

MRC No. 10—Includes the planned centers known as "Fashion Square," "Camelview Plaza," and "Camelback Mall" and establishments in the area bounded by Highland Ave., Scottsdale Rd., Arizona Canal, 70th St., Camelback Rd., and 68th St. (Scottsdale) (In tract 2173)

MRC No. 11—Includes the planned center known as "Metrocenter" and establishments in the area bounded by Sahuaro Dr., Black Canyon Frwy., Lawrence Ln., 28th Ave., Dunlap Ave., 29th Ave., Arizona Canal, 31st St. extended, Peoria Ave., and 28th Dr. (Glendale and Phoenix) (In tracts 1042.05, 1043 and 1056)

PHOENIX, ARIZ., SMSA-Con.

MRC No. 12—Includes the planned center known as "K-Mart Plaza" and establishments on West Indian School Rd. from 45th Ave. to 35th Ave., and adjacent establishments on West Clarendon Ave., North 43rd Ave., and North 36th Ave. (Phoenix) (In tracts 1092, 1100 and 1101)

MRC No. 13—Includes the planned center known as "Hayden Plaza West" and establishments in the area bounded by West Indian School Rd., North 31st Ave., West Clarendon Ave., North 32nd Ave., West Weldon Ave., Monterosa St., Northwest Grand Ave., 33rd Dr., and 31st Dr. (Phoenix) (In tracts 1091 and 1102)

MRC No. 14—Includes the planned center known as "Hayden Plaza North" and establishments on North Cave Creek Rd. from Cactus Rd. to Sharon Dr. and on East Cactus Rd. from Escobar Way to 20th St. extended, and on N. Cave Creek Rd. from Paradise Dr. extended to Cactus Rd. (Phoenix) (In tracts 1035.02, 1037, and 1048.02)

MRC No. 15—Includes the planned centers known as "Camelback Village Square," "Globe Shopping City," and "Uptown Plaza" and establishments on West Camelback Rd. from North 11th Ave. to North 7th St., on North 7th Ave. from Colter St. to West Camelback Rd., on North Central Ave. from Oregon Ave. to West Camelback Rd., on North 11th St. from West Camelback Rd. to West Pierson St. and on West Pierson St. from 11th Ave. to 7th Ave. (Phoenix) (In tracts 1074, 1075, 1088, and 1089)

MRC No. 16—Includes the planned centers known as "K-Mart-Lucky Shopping Center" and "Thrifty-Safeway Shopping Center" and adjacent establishments on East Cactus Rd. and North 32nd St. (Phoenix) (In tracts 1034, 1035.02, 148.02 and 1049)

MRC No. 17—Includes establishments on West Glendale Ave. from 21st Ave. to 17th Dr., and on 21st and 19th Avenues from Lawrence Rd. to West Glendale Ave. (Phoenix) (In tracts 1061, 1067 and 1068)

MRC No. 18—Includes the planned centers known as "Woolco Shopping Center," "Pruitts Plaza," and "Wagon Wheel" and establishments on East Thomas Rd. from 29th St. to 46th St. and adjacent establishments on North 36th and North 32nd Sts. (Phoenix) (In tracts 1108, 1109, 1110, 1113, 1114 and 1115)

MRC No. 19—Includes the planned centers known as "Los Arcos Mall" and "Papago Plaza" and adjacent establishments on East McDowell Rd., North Scottsdale Rd., North 75th St., and North Miller Rd. (Scottsdale) (In tracts 2181, 2182, 2179, and 2180)

PHOENIX, ARIZ., SMSA-Con.

MRC No. 20—Includes the planned center known as "Tricity Mall" and adjacent establishments on North Dobson Rd. and West Main St. (Mesa) (In tract 4213)

MRC No. 21—Includes the planned center known as "Biltmore Fashion Park" and establishments on East Camelback Rd. from North 22nd St. to North 26th St. extended. (Phoenix) (In tracts 1077, 1078 and 1085)

MRC No. 22—Includes establishments on West Broadway Rd. from South Longmore to South Valencia and on South Dobson Rd. from West Main to the 500 block. (Mesa) (In tracts 4213.01, 4221.02, and 4221.04)

#### TUCSON, ARIZ., SMSA

MRC No. 1—Includes the planned center known as "El Con Shopping Center" along the north side of East Broadway from Jones Ave. to Dodge Blvd. (Tucson) (In tract 19)

MRC No. 2-Includes the planned centers known as "Park Mall Shopping Center" and 'Wilmot Plaza Shopping Center" and establishments on East Broadway Blvd. from Chantilly Dr. to Avenue San Ramon and on South Wilmot Rd. from Broadway Blvd. to 14th St. (Tucson) (In tracts 33.01 and 40.01)

TUCSON, ARIZ., SMSA-Con.

MRC No. 3—Includes the establishments on East Broadway Blvd. from the eastern property line of Globe Discount Center to Chantilly Ave. (Tucson) (In tract 33.01)

MRC No. 4—Includes the planned center known as 'Woolco Shopping Center" and establishments on East Broadway Blvd. from Langley Dr. to the western property line of center and on South Kolb Rd. from East Broadway Blvd. to Bonnie Brae Dr. (Tucson) (In tracts 33.02, 40.01 and 40.03)

MRC No. 5—Includes the planned centers known as 'Woolco North Shopping Center' and "Handy Andy Shopping Center" and establishments on North Oracle Rd. from West Limberlost Dr. to West Rosen Rd. (Pima County) (In tracts 45.08 and 45.09)

MRC No. 6—Includes the planned centers known as "Woolco Central Shopping Center" and "El Grande Shopping Center" and establishments on East 22nd St. from Longfellow Ave. to South Columbus Blvd. and on South Columbus Blvd. from East 22nd St. to Camino De Palmas. (Tucson) (In tract 35.01)

# APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA

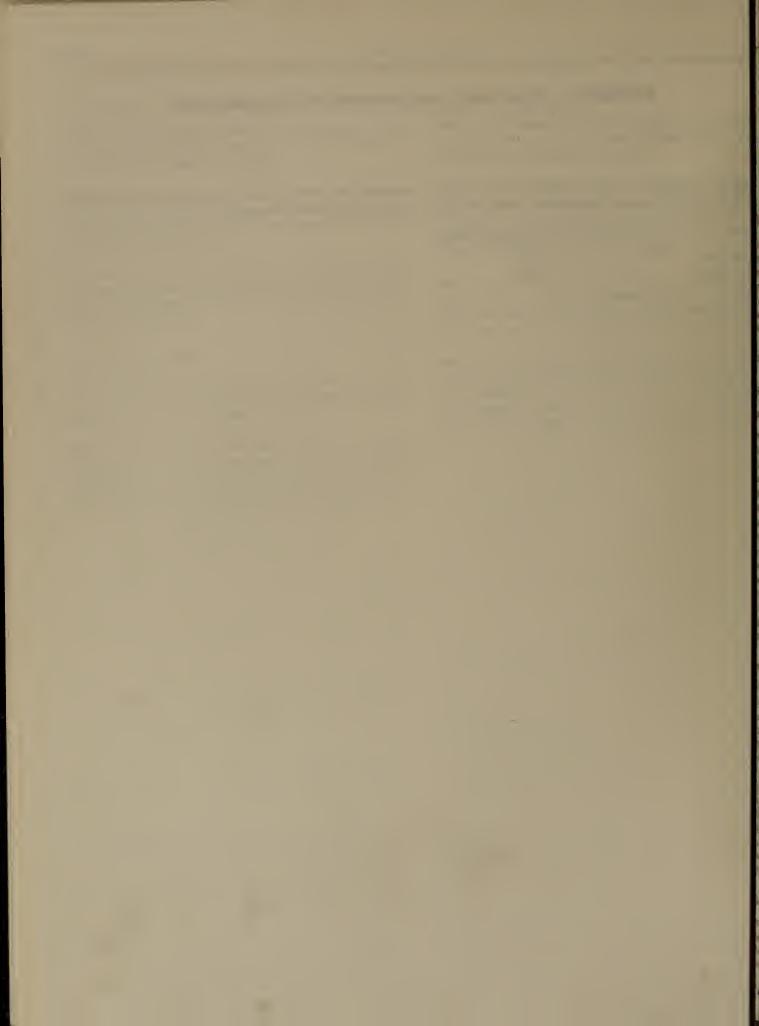
MRC DELINEATOR

Phoenix SMSA

CSAC

Tucson SMSA

CSAC



### **PUBLICATION PROGRAM**

### 1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in cloth-bound volumes.

### Final Reports

#### . Geographic Area series-52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977.

Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

### Subject series-2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments poperated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Major Retail Center series-49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

#### Merchandise Line Sales-1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

#### **Final Report Volumes**

- Volume I. Retail Trade—Summary Statistics. Includes data previously issued in series RC77-S and RC77-L
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC77-C.

#### Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche.

### **Computer Tapes**

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data.

#### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Superintendent of Documents U.S. Government Printing Office Washington, D.C. 20402

Official Business
Penalty for Private Use, \$300

Postage and Fees Paid
U.S. Department
of Commerce
Special Fourth-Class
Rate-Book
COM-202

